RADIOLOG

What's On The Air

WEEK OF AUGUST 28, 1932





JUNE PURSELL (Story on Page 23)

A Service for Artists and Public

The Artists Bureau maintained in the Yankee Network headquarters, in the Hotel Buckminster, Boston, has come to be a meeting place between artists from every field of entertainment, and those who seek their services, either for radio or other engagements.

The location is ideal; for the headquarters of a network serving eleven broadcasting stations scattered throughout New England attracts the best of local and outside talent. Thus the Yankee Network Artists Bureau, while an independent organization, is readily in touch with these performers and holds them available for appearances either before the microphone or on the stage.

Your request for assistance in planning a program will be met with full information regarding suitable talent, together with competent advice in selecting entertainers and arranging your program whether for radio, concert, or lecture.

21 BROOKLINE AVE., BOSTON Commonwealth 0800

WNAC-WAAB, Boston: WEAN, Providence, R. I.; WDRC, Hartford, Conn.; WICC, Bridgeport-New Haven, Conn.; WNBH, New Bedford, WORC, Worcester; WLBZ, Bangor; WPRO, Providence; R. I.; WFEA, Manchester, N. H.; WMAS, Springfield, Mass

ROM WHICH NEW ENGLAND HEARS ITS RADIO

R·A·D·I·O·L·O·G

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AUGUST 28, 1932

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GERMANY'S PLACE ON THE AIR

Germany has nine broadcasting organizations corresponding to the principal subdivisions of the country. Berlin is the radio nerve of twenty-four broadcasting stations.

The transmitters were constructed by the State Department of Posts and Telegraphs and are under State control. The studio microphones, however, are under control of the program organizations. There is a program board, the function of which is to avoid overlapping of broadcasts, and coordinates effort in creation of programs of national interest. Political broadcasts come under the supervisory board to which the talks must be submitted.

Today there are approximately 4,000,000 licensed receiving sets in Germany. The postmen collect twenty-four marks a year, collected monthly, from each set owner. The State retains 40 per cent and the broadcasting organizations 60 per cent as revenue to support their presentations.

Advertising is restricted conditionally by the government. The Reichs-Rundfunk-Gesellschaft central organization of the companies) has been entrusted with the business of advertising. Certain principles have been laid down: The disturbances of the cultural part of the program must under all circumstances be avoided; special time, restricted in duration and connected directly with the other parts of the program, is to be used for the broadcasting of advertising programs; advertisements must be announced as such and must be distinguished from the main program; and finally the impression must be avoided that broadcasting stations recommend the advertised products.

Between 53.3 and 65.5 per cent of the time on the air is devoted to

musical entertainment, from 2.7 to 9.5 per cent to literature, and from 18.4 to 24.1 per cent to lectures of various kinds. There is a tendency for musical features to decrease in favor of lectures.

Economic and political events in Germany during and immediately after the war led the government to take the question of broadcasting and reception into its own hands.

This was done by the Federal Postoffice (Reichspost). It introduced a strict regulation of radio transmission and reception. Through years of experience this agency had opportunity to study the systems in the United States and Great Britain.

The German Government did not intend to leave the development entirely to private initiative, as in the United States, nor to favor monopolistic tendencies. By controlling this new medium of expression at the outset, the postoffice avoided technical confusion and the possibility of broadcasting becoming commercialized. An opportunity was presented whereby the radio could be utilized as a means of education.

The principles established by the Federal Postoffice are briefly enumerated. The broadcasting stations are to be built, operated and owned by the Reichspost. the program is to be carried out by special companies; radio reception is not permitted except after paying a monthly fee to the Reichspost (this fee comprises the cost of the pro-The radio apparatus and gram). its installation must be provided for by the subscriber individually, but the apparatus must conform to certain technical provisions, and the manufacture and exhibition of radio receivers is dependent on the consent of the Reichspost.

SUNDAY, AUGUST 28, 1932

| Solidai, Act | 0051 20, 1552 |
|--|---|
| WEEL-BOSTON (508m) 590k | 7:45-Theo Karle |
| A. M. | 8:00—Dramatic Laboratory |
| 10:38-First Church of Christ-Scientist | 8:30-William V. Hall |
| P. M | 9:00—Grand Opera Miniatures |
| 12:45—Sam Curtis' Radio Chat | 9:30—Pennzoil Parade |
| 1:00-RKO Boston Program | 10:00—Scott Furriers 10:30—Newbridge Male Quartet |
| 1:15—Mexican Marimba Hand | 10:30-Newbridge Male Quartet |
| 1:30—Charles Little—Violinist | 10:45—Eckhardt's Ambassadors |
| 1:45—Hints on Better English | 11:00—Baseball Scores |
| 2:00-Great Composers Hour | 11:06—Record News Flashes |
| 2:30—Moonshine & Honeysuckle | 11:15—Organ Recital 11:30—Ozzle Nelson & Orchestra 12:00—Gus Arnhelm & Orchestra 12:30—California Melodies |
| 3:00—Gus Arnheim's Orchestra | 11:30—Ozzie Nelson & Orchestra |
| 3:30—National Sunday Forum | 12:00—Gus Arnnelm & Orchestra |
| 4:00—Iodent Program 4:15—Wildroot Program | 12:30—California Melodies |
| 4:30—To be announced | WBZ-WBZA-BOSTON (303m) 990k |
| 6:00—Catholic Truth Parlod | A. M.: |
| 6:00—Catholic Truth Period 6:30—Sweetheart Days | 8:00—Tone Pictures |
| 7:00-Donald Novis-Tenor | 9:00—NBC Children's Hour |
| 7:30-Garden Talk-Breck | 10:00-Modern Instrumentalists |
| 7:50-Globe News Despatches | 10:30-Fiddlers Three |
| 8:00—The Jenny Concert | 10:45—Songs for Today |
| 9:00—Fox Fur Trappers | 11:00-Morning Musicale |
| 9:30—Marjorie Posselt—For Frazee | P. M. |
| 9:45—Sheaffer Lifetime Revue | 12:01—Louis Weir—Organist |
| 10:15-L'Heure Exquise | 12:30—Visiting—Joe Mitchell Chapple 12:45—Safety Crusaders |
| 10:45—Seth Parker's Neighbors | 12:45—Safety Crusaders |
| 11:15—News Despatches | 1:00—Morey Pearl's Orchestra 1:30—Clyde Doerr's Saxophone Octet |
| WAAB-BOSTON (212.6m) 1419k | 2:00—The Pilgrims |
| A. M. | 2:30—Yeast Foamers |
| 10:00—Madison Singers | 3:00—Jackson's Cotton Pickers |
| 10:30—Morning Service | 3:30—48th Highlanders Military Band |
| P. M. | 4:00—Cathedral of Song |
| 12:00-Voice of St. Louis | 4:30—Highlights of the Bible |
| 12:30—Polish Folk Music | 5:00-Dr. Stanley High |
| 1:00—Emery Deutsch & Orchestra | 5:30—Road to Romany |
| 1:15—The Four Clubmen | 5:45—Teaberry Sports Review |
| 1:30—Community Center Recital | 6.00-Paul Whiteman's Concert |
| 2:00 to 6:00—Silent | 7.01 Heroic Days of Plymouth Colony |
| 6:00—Evening Melodles | 7:15—Mass. Industrial Commission 7:45—Bay State Old Timers Band 8:00—Westinghouse Presentation |
| 6:15—News Flashes | 7:45—Bay State Old Timers Band |
| 6:25—Baseball Scores 6:30—Roses and Drunts | 8:00-Westinghouse Presentation |
| 7:00—Evening Service | 8:30—Benefit Program |
| 8:30—Harlequin String Ensemble | 9:00—Enna Jettick Melodies |
| 8:45—Crockerville Mountaineers | 9:15-"Squads Right" |
| 9:00—Cap'n Farly—Dramatization | 9:45—Sheaffer Lifetime Revue |
| 9:00—Cap'n Early—Dramatization 9:15—Eddie Welch & Orchestra | 10:15—Old Singing Master |
| 9:30—Organ Recital | 10:15—Old Singing Master 10:45—Republican News Bulletins |
| 9:46—Baseball Scores | 11:00—Teaberry Sports Review 11:15—Perce Leonard—Singing Planist |
| 0.51 Nama Flaghon | 11:15—Perce Leonard—Singing Liams |
| 10:00—Gem Highlights 10:30—The Gaúchos | 11:30—Metropolitan Organ 12:00—William Stoess' Orchestra |
| 10:30—The Gauchos | 12:00-William Stoess Orchestra |
| 11:00-Ann Leaf-Ben Alley | WTIC HARTFORD (282.8m) 1060k |
| W-NAC-BOSTON (243.8m) 1280k | P. M. |
| | 7:30—Orchestral Gems 8:00—Richman—Rubinoff's Orch. |
| A. M. | 8:00—Richman—Rubinoff's Orch. |
| 8:00-Mountain Top Hour 9:00-Columbia Junior Bugle | 9-00-Baseball Scores |
| | 9:05—Songland—Norman Cibutier |
| 10:00—Watch Tower Program 10:15—Grace Donahue—Edward Allen | 9:30—Jane Dillon |
| 10:30-New World Salon Orchestra | 9:45-Studio Program |
| 11:00-Morning Service | 10:00—Reveries |
| P. M. | 10:15-L'Heure Exquise |
| 12:15—The Old Refrain | 10:45-Three Madhatters |
| 12:30-The Nationaleers | 11:30-Mike DiVito & Arcadians |
| 1:00-Catholic Truth Period | 12:00—Weather—Marine Forecast |
| 2:00-Thirty Minute Men | WTAG-WORCESTER (516.9m) 580 |
| 2;30-Ann Lear at the Organ | A NA |
| 3:00—Symphonic Hour | 10:00—Gordon String Quartet |
| 4:00—Cathedral Hour | 10:30—Southland Sketches |
| 5:00—Round Towners—Irene Beasley | 11:00—Organ—Capitol Theatre 11:30—Major Bowes Family |
| 5:30—Poet's Gold 5:45—Little Jack Little | 11:30—Major Bowes & william |
| 5:45-Little Jack Little | P. M. 12:30—Legion of the Lost |
| 6:00-Ballad Hour | |
| 6:30—News—Weather—Time 6:45—Shell Road Helps | 1.30 Creat Composers Flogram |
| 0:45—Shell Road Helps | 2:30 to 4:30—Same as WEEI |
| 6:50—Twilight Reverles | 4:30—Trio Charmante |
| 7:00—Four Eton Boys 7:15—Chicago Knights Program | 4:45—Pastels |
| 1.10-CHIORED KINGHES LIDELSHI | |

A WOULD-BE LAWYER



Counsellor Hubert Prior Vallee, as pictured by Alden Edkins, young NBC basso, who started out to be an artist, but won an Atwater-Kent Audition and an NBC contract instead. Rudy Vallee's decision to study law under Dean Gleason L. Archer, of the Suffolk Law School, Boston, in order to provide himself with a profession other than sax tooting and singing, inspired Edkins' cartoon. All three—Vallee, Edkins, and Archer—are heard regularly over NBC stations.

Queer "Music Room"

Mildred Bailey, "The Queen of Wails," has a music room, but not in the same sense most "music rooms" are thus called. Her lamp shades are made from the tops of bass drums, her candle sticks are inverted trumpets and she has a

footstool made out of a snare drum. And believe it or not, she has a banjo clock on the mantelpiece.

Reality in Drama

War veterans recently took part in a broadcast of an English version of "Brigade Exchange," the play based on a war time scene in a dugout behind the German lines. Two actors featured in the drama fought under the Allied colors. Charles Warburton served with the British artillery forces and Milton Herman was a member of the American "Lost Battalion." Richard Gordon, another actor in the play, had just received his sailing orders when the armistice was declared.

Sunday - (Continued)

5:15-Kremlin Art Quintet 5:30-Pop Concert 6:00 to 7:30-Same as WEEI 7:30-Orchestral Gems 8:00-Richman-Rubinoff's Orchestra 9:00-Our Government 9:15—Album of Music 9:45—Novelty Program 10:00-Musings 10:10—Musings 10:15—L'Heure Exquise 10:31—News Bulletins 10:38-Weather Report 10:45-Sunday at Seth Parker's 11:15-Beau Balladeer

WEAN-PROVIDENCE (384m) 990k A. M. 8:00 to 11:00—Same as WNAC 11:00-Morning Service P.M. 12:15—The Old Refrain 12:30—Polish Orchestra—Katro-Lek 1:00 to 6:30—Same as WNAC 6:30—Billy Lossez and Ensemble 6:45—Twilight Reveries 7:00 to 7:45-Same as WNAC 7:45—Jolly Coke Men 8:00 to 10:30—Same as WNAC 10:30 to 11:30—Same as WAAB 11:30 to 1:00—Same as WNAC

MONDAY, AUGUST 29, 1932

WEEI-BOSTON (508m) 590k A. M. 6:45—Tower Health Exercises 8:00—Quaker Early Birds 8:15-E. B. Rideout 8:20-Looking Over the Morning Paper 8:30-Cheerio 9:00—Caroline Cabot 9:00—Caroline Cabor
9:10—The Well Dressed Home
9:15—Top O' the Morning
9:30—Flying Fingers
9:45—Pie Plant Pete 9:45—Pie Plant Fete
10:00—Moss—Jones—Harmony
10:15—WEEI Organist—Del Castillo
10:45—Bridge Talk—Mrs. C. Geissler
11:00—Edison Friendly Chat
11:15—Itadio Household Institute
11:30—N. E. Kitchen of the Air P. M. 12:00—G, E. Circle 12:15—News Despatches 12:25-Stock Exchange Quotations 12:35-Farmers Produce Market 12:45-Neapolitan Dutch Girls 1:15-Vacation Wanderings 1:30-Dick Snyder's Orchestra 2:00—Neapolitan Dutch Girls
2:30—Revolving Stage 3:30—WEEI Reading Circle 4:00—News Despatches 4:10-Stock Exchange Quotations 4:15—To be announced 4:30—WEEI Organist—Del Castillo 4:50—We announced
5:15—Paul Whiteman
5:45—Perce Leonard—Baritone
6:00—The Evening Tattler 6:30—News Despatches 6:40—Twillight Hour 7:00—To be announced 7:30—Maxwell Tune Blenders
7:46—Rise of the Goldbergm
8:00—Soconyland Sketches
8:30—The Voice of Firestone
9:00—A. & P. Gypsies
9:30—General Motors Program
10:00—National Radio Forum
10:30—Joe Rines & Orchestra
11:06—Globe News Despatches
11:15—Paul Whiteman's Chieftains
11:45—Cotton Club Orchestra 7:30-Maxwell Tune Blenders 11:45-Cotton Club Orchestra WAAB-BOSTON (212.6m) 1410k A. M. 7:46—News Flashes 8:00—Salon Musicale 8:30—Musical Memories 8:45—Rhythm Kings 9:00—Little Jack Little 9:15—Gypsy Music Makers 9:30—The Merrymakers 10:00—Artells Dickson

10:15-Catherine Mackenzie

10:30—Madison Singers 10:45—Morning Moods 11:00—Martha Lee 11:15—Shopping News 11:45—Ben Alley P. M. 12:00—Stocks & News 12:15—Farm Flashes 12:30-At the Console 1:00-George Hall & Orchestra 1:30—Madison String Ensemble 2:00—Shopping News 2:30—Dance Marathon 2:48—News Flashes 3:00-Red Sox vs Cleveland 5:00—Romance 5:30—Melody Mart 5:45—Wrigley Indians 6:00—Happy Time—Irene Beasley 6:15-Reis and Dunn 6:30—Baseball Scores 6:36—Vaughn de Leath 6:45—The Funnyboners
7:01—News Flashes
7:15—"Big Brother" Bob Emery
7:30—Carl Moore & Orchestra
8:00—The Gossipers 8:15—Dance Marathon 9:30—Four Clubmen 8:45—Yankee Network Personalities 9:00—Emerson Gill's Orchestra 9:30-Organ Recital 10:01—Baseball Scores 10:06—News Flashes 10:15—Fray and Braggiotti 10:30—Guy Lombardo & Orchestra 11:00—Columbia Symphony Orchestra 11:30—Charles Carille—Tenor 11:45-Freddie Martin's Orchestra WNAC-BOSTON (243.8m) 1230k A. M. 6:30-Sunrise Melodies 7-18-News Flashes 7:30-Shopping News 9:00-Nine O'Clock Serenaders 9:15-Yankee Singers

9:30-Jane and John 9:45-Hot-Cha Band

10:00—Earle Nelson 10:15—Blue Anchor Salute to Health

10:30—Song Album 10:45—The Rhapsodizers 11:00—Fred Berrens & Orchestra

11:30-Academy of Music Program 11:45-Ben Alley

P M.

12:00—Shepard Stores News 12:06—Traveler News Flashes 12:15—Ted Brewer & Yoeng's Orch. 12:30-Columbia Revue

1:00-Record Selections 2:00-Spotlighting Municipal Affairs

WTIC MUSIC LIBRARY



MARTHA DIXON AND LARRY KENFIELD

A peek backstage into the music library of Station WTIC of Hartford. Here are filed nearly 20,000 orchestrations of classic and popular dance compositions, ranging from "Alexander's Ragtime Band" to "Parsifal." Name your favorite number and the librarian will find it for you.

The photograph shows Martha Dixon and Larry Kenfield, clerical members of the WTIC staff, arranging a program for the WTIC Concert Orchestra's network program—or perhaps, it's the Merry Madcaps' dance revue—or maybe they're just posing for the photographer. Anyway, this is how it's done, photographer or no photographer.

Money Well Spent

What do radio stars do with their earnings? When that question was asked the attorney for the Boswell sisters, he stated that 18 months ago he induced Connie, Vet and Martha to put every penny they earned except \$100 a week each into a trust fund which they cannot touch for at least ten years. Out of their weekly \$100 the girls buy their clothes, pay the family

maid, chauffeur and two secretaries and they're just like anyone else if they want to buy a fur coat—they have to wait until they've saved enough out of their allowances. And for more than two years each girl has been quietly helping a poor family without saying a word about it to anybody.

Strictly an Announcer

Howard Claney is one announcer who is no musician, although he has many other talents. "As a child, I studied music, but under protest," he recalls, "and the kitchen clock and I won a great battle against time and overwhelming odds when it came to practising."

Lull in Inventions

Colonel Lemuel Q. Stoopnagle has dropped his inventions for the time-being and is engaged in crossing his i's and dotting his t's while writing the book of a forthcoming Broadway revue. The producer is hiding his identity. This recognition comes to the Colonel as a result of his scripts which he tears up just before taking the air.

Monday - (Continued)

6:00—Teaberry Sports Review
6:10—Edward Jardon—Tenor
6:15—Monitor Views the News
6:30—Ray Meyers—The Nautilus
6:45—Lowell Thomas
7:00—Amos 'n' Andy
7:15—Tastyeast Jesters
7:30—Stebbins Boys
7:45—Billy Jones—Ernie Hare
8:01—Whaleman's Luck 2:15—Ann Leaf at the Organ 2:30—Elizabeth Barthell 2:45—Columbia Salon Orchestra 3:30—The Captivators 3:46—Four Eton Boys 4:00—Westphal's Dance Orchestra 4:30—Columbia Artist Recital 5:00-The Dance Parade 5:15-Musical Sketchbook 5:30-Skippy 5:45-Pebecco Pals 8:15-Ronnie and Van 8:30-"Home Sweet Home" 6:00—News—Baseball Scores 6:15—Organ Interlude 9:30—Stone sweet frome
9:30—Stolair Weiner Minstrels
9:30—Canada Dry Program
10:00—Country Doctor
10:15—Absorbine Jr. Program
10:39—"Tish"—Drama 6:20—Shell Road Helps 6:25—Musical Brevities 6:30—"Big Brother"—Bob Emery 6:45—Chandu—The Magician 7:00—Myrt & Marge 10:45—Republican News Bulletins
11:45—Republican News Bulletins
11:45—RKO Midnight Frolic 7:15-Sid Gary 7:30—Isham Jones & Orchestra 7:30—Isham Jones & Orchestra
7:45—Tito Guizar
8:00—Edwin C. Hill
8:15—Singin' Sam—Barbasol Man
8:30—Voice of the Violin
8:45—Col. Stoopnagle and Budd
9:00—Manhattan Serenaders
9:15—The Mills Brothers
9:30—Musical Album
10:00—Boswell Sisters
10:15—Rosebud Tearoom
10:30—Emerson Gill's Orchestra
11:00—Rosebud Baseball Scores
11:06—News Ftashes
11:15—Organ Recital
11:30—Carf Moore & Blue Heavan Boys
12:00—Eddie Duchin & Orchestra
12:30—Ted Weems and Orchestra 7:45-Tito Guizar 12:00-Hotel Drake Orchestra WTIC HARTFORD (282.8m) 1060k P M.
4:00—Pop Concert
4:30—Happy, Go and Lucky
4:45—Laurel Trlo
5:15—Paul Whiteman's Rhythm Boys
5:30—Andy Sanelia's Orchestra
5:45—Melody Moods—Frances Baldwin 5:30—Mellody Moods—Frances Ba 6:00—Bulletins 6:35—Serenading Strings 6:30—Merry Madcaps—Cloutier 7:00—Baseball Scores 7:05—Hank Keene and Hillbillies 7:20—Broadway Favorites 7:30—Lanny Ross—Tenor 7:45—Motor Vehicles Commissioner 8:00—Snow Village WBZ-WBZA-BOSTON (803m) 990k 8:30—Snow village
8:30—Richard Crooks—Tenor
9:00—The Gypsies
9:30—Parade of the States
10:30—WTIC Playhouse—Guy Hedlund
10:35—Merry Madcaps—Chouther
11:30—Baron Lee's Orchestra A. M. 7:00—Musical Clock 7:45—Morning Minstrels 8:00—On the 8:15 8:15—Wheatsworth Program 8:30—Grin and Bearit 8:45—Jean Abbey 9:01—Homemaking Hints 9:10—Louis Weir—Organist 9:15—Virginia Reade WTAG-WORCESTER (516.9m) 580 A. M. 8:00—Quaker Early Birds 8:15—Morning Devotions 8:30—Cheerlo 9:00—Organ—Capitol Theater 9:15—Virginia Reade
9:30—Vic and Sade
9:45—Louis Weir—Organist
10:00—Nothing But the Truth
10:15—Clara, Lu and Em
10:30—Our Dally Food
10:45—Chicago Ensemble
11:00—Organ Melodies 9:00—Organ—Capito: Theater 9:30—Worcester Shut-In Society 9:45—Pie Plant Pete 10:100—Moss and Jones 10:15—Breen & De Rose 10:30—Aunt Samray 11:15—Old Hank Penny 11:30—Singing Strings 11:45—Metropolitan Stage Show 10:45—County Extension Service 11:00—Morning Melodists 11:15—Radio Household Institute 11:30—U. S. Navy Band o. M. 12:01-Monitor Views the News 12:15-Pat Barnes 12:30—Highway Safety Committee
12:36—Piano Miniatures—Doris Tirrell
12:45—MSC Forum
1:00—Weather P. M. 12:00—Johnny Marvin—Tenor 12:15-On Wings of Song 12:30—Produce Market 12:35—Farm Flashes 1:05—MSC Forum 1:15—New England Agriculture 12:45-On Wings of Song . 1:01—Gazette News 1:07—Weather Reports 1:15—Vacation Wanderings 1:30—Farm and Home Hour 2:30—Louis Weir 2:45-Smack-Outs 1:30-Dick Snyders Orchestra 3:00—Mason and Hamlin Concert 5:30—Home Forum Cooking School 2:00-Varieties 2:30—Revolving Stage 3:30—Women's Radio Review 4:00-Hum & Strum 4:15—Tommie Watkin's Orchestra 4:45—Harry Kogen's Orchestra 4:00—Pop Concert 4:30—Mme. Lollta Cabrera Gainsborg 4:45—Lady Next Door 5:00-Baseball Scores 5:02—Agricultural Markets 5:15—Ben Wilcon's Orchestra 5:00—Elizabeth Sutcliffe—Planist 5:15—Paul Whiteman's Rhythm Boys 6:30—Singing Lady 5:45—Little Orphan Annie 5:30-Andy Sanella's Orchestra

THE "STREET SINGER"



ARTHUR TRACY

Another radio luminary was added to the cast of "Music That Satisfies" when Arthur Tracy, the Street Singer, joined the program on Tuesday, August 9. He is heard, together with Norman Brokenshire and Nat Shilkret and his forchestra, each Tuesday and Friday at 10:00 P. M., over the Columbia network.

Tracy came to radio after years of musical comedy, motion picture house and night club efforts. Starting on early afternoon periods he soon was drawing such a volume of fan mail that officials of Columbia moved him to the coveted 11:00 P. M. period where he was heard thrice weekly.

Arthur was born in Philadelphia. Both of his parents were singers. When he was about ten years of age Arthur became a street singer in fact. He used to carol under neighborhood windows and gather the falling coins, then rush to a music store and buy copies of songs of the day. Later he got a chance to sing in a church choir.

When he was fifteen Arthur started a course of self training. He bought every record of Enrico Caruso and carefully rehearsed the phrasing, methods of shadings and dozens of other tricks that Caruso was famed for, making it a point to keep playing each record until he had it memorized down to the last note. Many of the arias that he sings now were learned in this manner.

When he was eighteen he went to a local singing teacher who kept constantly calling for more volume and more volume. Finally young Tracy lost his voice and for seven months could hardly speak above a whisper. When he recovered he went back to his Caruso records.

After finishing high school he went to the University of Pennsylvania to study architecture and was a member of the glee club and college dramatic league. During this period he joined the Balbazoo Club of Philadelphia which each year presents a musical comedy as a society event. It was with this organization that Ed Wynn and Larry Semon did their first stage work.

Finally, Arthur's parents admitted that as an architect he was destined to be a singer and they permitted him to enroll in the Curtis Institute of Music. Here he learned to play a violin, but stopped when he found that holding the instrument under his chin cramped his neck muscles and affected his singing.

Striking out on his own Arthur started giving local concerts and was spotted by scouts for the Shuberts. They signed him for a leading role in a road company of "Blossom Time," and later transferred him to one of the numerous companies 1 of "The Student Prince."

Five years in musical comedy were followed by several vaudeville tours, a period as master of ceremonies in a motion picture theatre, and then a friend brought him to WABC, key station of Columbia Broadcasting System. Within the space of a few months he has come to the front rapidly and is now one of the featured entertainers of the air.

Monday - (Continued)

5:45—G. E. Circle
6:00—Waldorf Astoria Orchestra
6:30—News Bulletins
6:36—Baseball Scores
6:38—Drifting and Dreaming
6:45—Donald Novis & Orchestra
7:00—Harriet Lee & Her Boys
7:15—Chandu
7:30 to 10:30—Same as WEEI
10:30—Dance Miniature
11:00—News Bulletins
11:10—Paui Whiteman's Orchestra
11:30—Baron Lee & Blue Rhythm Band
WEAN—PROVIDENCE (384m) 990k
A. M.
7:30—News—Tribune
7:45—Gospel of Good News

8:00 to 8:45—Same as WAAB 8:45—R. I. Shopping News 9:00 to 10:15—Same as WAAB
10:15 to 1:00—Same as WNAC
P. M.

1:00—R. I. Information
1:30—R. I. Parent Teachers Assoc.
2:00—The Gossipers
2:15 to 3:00—Same as WNAC
3:00—Red Sox vs Cleveland
5:00 to 5:45—Same as WNAC
5:45—Wrigley Indians
6:01—Globe Trotter
6:15—Reis and Dunn
6:30 to 7:30—Same as WNAC
7:30—Novelty Orchestra
7:45 to 8:30—Same as WNAC
8:30—The Four Clubmen
8:45 to 10:15—Same as WNAC
10:15 to 12:00—Same as WNAC

9:09—Little Jack Little 9:15—Melody Parade 9:45—Brad Browne—Al Llewelyn

10:00-Morning Moods 10:30-Helen Board-Soprano 10:45-The Modernists 11:10-News and Features 11:15-Shopping News

11:15—Shopping News
P. M.
12:00—News—Stock Quotations
12:15—Farm Flashes
12:30—Organ Recital
1:00—Hotel Taft Orchestra
1:30—Atlantic City Musicale
2:00—Shopping News
2:30—Dance Marathon
2:45—News Flashes
3:00—Red Sox vs Cleveland
5:00—Meet the Artist

5:00—Red Sox vs Creveland 5:00—Meet the Artist 5:15—Plano Recital 5:30—The Melody Mart 5:45—Musical Comedy Memorles 6:00—Happy Time—Irene Beasley 6:15—Plano Pictures

6:30—Baseball Scores 6:35—Jack Miller & Orchestra 6:45—Reis and Dunn

7:15—Big Brother 7:30—Elizabeth Travis Behnke

7:45—Dan Sullivan and Orchestra 8:00—The Gossipers

7:00-News Flashes

8:15—Dance Marathon 8:39—The Dictators 8:45—Book Chat

9:00—Master of Mystery 9:30—Organ Recital

TUESDAY, AUGUST 30, 1932

WEEI-BOSTON (508m) 590k A. M. 6:45—Tower Health Exercises 8:00—Quaker Early Birds 8:15-E. B. Rideout 8:20-Looking Over the Morning Paper 8:30-Cheerio 8:30—Cheerio 9:00—Caroline Cabot 9:10—The Well Dressed House 9:15—Top O' the Morning 9:30—Jack and Jiii 9:45—Pie Plant Pete 10:00—Gretchen McMullen 10:15—Del Castillo—Organist 10:30—Household Helpers 10:45—Breen & DeRose 11:00—"Your Child" 11:15—Radio Household Institute 11:30—WEEI Organist P. M.
2:00—General Electric Circle
12:15—Boston Globe News Despatches
12:25—Stock Exchange Quotations
12:35—Produce Market Report
12:45—WEEI Organist—Del Castillo
1:15—Classic Varieties
1:30—Hotel New Yorker Orchestra
2:00—The Merry Madcaps
2:20—Outstanding Speaker 2:30-Outstanding Speaker 2:45-Soloist 3:00-Vocal Art Quartette 3:30-WEEI Reading Circle 4:00—Boston Globe Despatches 4:10—Stock Exchange Quotations 4:15—To be announced 4:30—Corea's Orchestra 5:00—To be announced 5:15—Garden Melodies 5:30—O'Leary's Irish Minstrels 6:00-The Evening Tattler 6:30-News Despatches 6:40—The Twilight Hour 7:00—Phil Saltman—Planolog 7:15—To be announced 7:30-Barbasol Program 7:45—Rise of the Goldbergs 8:00—Blackstone Plantation 8:30—NBC Artists Service 9:30—NISC Artists Service 9:30—Texaco Fire Chief 10:00—Lucky Strike Dance Orchestra 11:00—Weather, Road and Fishing 11:46—Globe News Despatches 11:16—Dave Dalton's Orchestra WAAB-BOSTON (212.6m) 1410k 7:46—News Flashes 8:00—Salon Musicale 8:30—Musical Memories 8:45—Meiody Magic

WNAC—BOSTON (243.8m) 1230k
A. M.
6:30—Sunrise Melodies
7:16—News Flashes
7:36—Shopping News
8:45—Pebecco Pals
9:00—Nine O'clock Serenaders
9:15—The Yankee Singers
9:31—Birdseye Frosted Pooders
9:45—The Song Album
10:00—The Ambassadors
10:15—The Cavaliers
10:310—Vankee Mixed Quartet
10:45—U. S. Navy Band

10:01—Baseball Scores 10:06—News Flashes 10:15—Musical Fast Freight 10:30—Isham Jones & Orchestra

DYNAMIC SYMPHONY DIRECTOR

Howard Barlow, diminutive but dynamic leader of the Columbia Symphony Orchestra, led his mu-



HOWARD BARLOM

sicians through Luigini's "Ballet Egyptienne" at 3:00 P. M., Sun-Sept. day, 18. 1927, and the newly organized 1927, Columbia Broadcasting System given had first program to the listeners of America. Still the dean of Columbia's broadcasters. Barlow has since then

become one of radio's outstanding

His interest in music began while he was a student at the University of Colorado, which he left when his father declared he would have no "long-haired musician" in the family and put him to work heaving railroad ties in a lumber camp. Barlow rebelled and returned to college—this time Reed College in Portland, Oregon, where, unknown to his father, he won a musical scholarship to Columbia University. He studied and supported himself slimly for two years until the war interrupted and he went across as Private Barlow.

Returning as Sergeant Barlow he started his musical career in earnest; conducting the Peterboro (N. H.) Musical Festival in July, 1919, for Mrs. Edward McDowell, widow of the composer. In 1923 he organized the American National Orchestra. Later he was musical director for three years for the Neighborhood Playhouse in New York, which he finally left to join the then infant Columbia network as a charter member of its staff of artists.

Taxi Story

The other day Frederic William Wile, Columbia's political analyst, crossed New York in a cab, while en route to Albany to see Governor Roosevelt. He noticed the driver's name was Gordon Godowsky and when they had to stop for

traffic lights inquired if the chauffeur were related to the celebrated pianist, Leopold Godowsky. The driver said that he was the musician's son. It so happened that the musician and Wile had been friends in Berlin before the war, and when the broadcaster revealed his identity, the young driver recalled having heard his father speak many times of Wile.

Rubbing It In

Donald Novis, the young tenor from the Coast, is getting quite a reputation as a "ribber" in New York. The other day while making a movie, Arthur Tracy, the Street Singer, was worried about his costume and finally make up experts convinced him it was perfect. Then Novis looked at Tracy's shoes and asked, "Arthur, do you like those shoes you have on as well as the ones they're wearing nowadays?"

Different Conditions

In 1925, Phillips H. Lord made a trip across the country in a battered old flivver—a young college graduate out to see a bit of the country before he settled down to the serious business of earning a living. The next time, less than five years later, that he set out on an extended tour, it was at the head of his own NBC-Seth Parker company appearing in the leading vaudeville theaters.

A Cutter

Bon Bon, tenor soloist of Three Keys, aspired as a school boy, to become a surgeon. "I wanted to study medicine," Bon Bon confides. "I always liked to cut things up."

Appropriate Name

Down in Georgia still lives the colored mammy who helped raise the Pickens Sisters. She sent her eldest daughter to a Negro college and not long after graduation changed her name from Patricia to Diploma. Jane Pickens inquired why. "Ah calls dis chile Diplomy," explained the mammy, " 'cause dat's all she done bring back from collidge."

Tuesday - (Continued)

11:15-Ida Bailey Allen 4:15—Organ Recital 4:45—Louis Weir 11:30—Round Towners 11:45—Ben Alley—Tenor 5:00-Baseball Scores 5:00—Basedall Scores 5:02—Agricultural Markets 5:15—Tangee Musical Dreams 5:30—Singing Lady 5:45—Little Orphan Annie 6:00—Teaberry Sports Review 6:10—Edward Jardon—Tenor 12:00—News from Shepard Stores 12:06—News Flashes 12:15—Yoeng's Orchestra 12:30—Columbia Revue 1:00—Shopping News 2:00—Rhythm Kings 2:30—Columbia Salon Orchestra 5:00—Columbia Artist Recital 6:15—The Monitor Views the News 6:30—Gov. Winant of N. H. 6:45—Today's News—Lowell Thomas 7:00—Amos 'n' Andy 3:30-Snapshots 4:00—Boston Popular Revue 4:30—Danoing by the Sea 5:00—The Dance Parade 5:15—Musicai Sketchbook 7:15-Frankie Master's Orchestra 7:30—Stebbins Boys 7:45—Red & Romona 8:00—"Doom" 8:30—Tack and Jane 8:45—Gil Hamlin—Tenor 5:30-Skippy 5:45-Rhythm Rambiers 6:00—News—Baseball Scores 6:15—Organ Interlude 6:20—Sheil Road Helps 6:25—Musical Brevities 9:00-Household Program 9:30-Friendship Town 9:30—Friendship Town
10:00—Country Doctor
10:15—Joe Rines' Orchestra
10:45—Republican News Bulletins
11:00—Time—Weather Sports Review
11:15—Caesare Sode-o's Orchestra
12:00—Heine & Grenadiers 6:30-Adventures of Bart and Mike 7:15—Noble Sissle & Orchestra 7:45—To be announced 8:00—Edwin C. Hill 8:15—To be announced 8:30—Music Counter—Ronnie and Van WTIC HARTFORD (282.8m) 1060k A. M. 7:00—Collin Driggs—Organist 7:30—Sunshine Serenaders 8:00—Pie Plant Pete 8:36—Music Counter—Rolling
8:45—Fray and Braggiotti
9:00—Jay C. Fiippen-cies
9:30—Eno Crime Club
10:00—Street Singer
10:15—Rosebud Tea Room
10:30—Emerson Gill's Orchestra 8:15—Morning Devotions 8:30—"Cheerio" 9:00—"Shopping with Susan" 10:00—Through Lighted Windows 10:15—Souvenirs of Melody 10:30—Household Helpers 11:00-Baseball Scores 11:30—Basedall Scotes 11:06—Record News Flashes 11:15—Organ Recital 11:30—Carl Moore & Blue Heaven Boys 12:00—St. Moritz Orchestra 10:45-Breen and DeRose 11:00-Dr. Ella Oppenheimer 11:15-Radio Household Institute 11:30-Pop Concert-Moshe Paranov 12:30-Gus Arnheim and Orchestra 11:30—For Contert Money
P. M.
12:00—Home Circle Talk
12:15—Bulletins
12:20—Farm and Home Forum
12:55—Time Signals
1:00—Blue Room Echoes
2:00—Merry Madcaps
2:30—Studio Program
2:45—Musique Intime WBZ-WBZA-BOSTON (303m) POOM A. M. 7:00—Musical Clock 7:45—Morning Minstrels 8:00-On the 8:15 8:15-Sunbirds-String Ensemble 8:30—Grin and Bearit 8:45—John Fogarty—Tenor 9:01—Homemaking Hints 9:10—Louis Weir—Organist 2:45—Musique Intime 3:15—Rhythm Five 3:30—The Mixing Bowl 9:15—Virginia Reade 9:30—Vic and Sade 9:45—Louis Weir WTAG-WORCESTER (516.9m) 680 A. M. 8:00-Quaker Early Birds 10:00—Musical Melange 10:15—Clara, Lu and Em 10:30—Our Daily Food 10:45—Consolaires 8:15—Morning Devotions 8:30—Cheerio 9:00—Morning Glee Club 11:00—Cohen and Clancy 11:15—Reese & White 11:30—Through the Looking Glass 11:45—Rhythm Ramblers 9:15—Shopping Around 9:45—Pie Plant Fete 10:00-Marmola Dramas 10:05—Aunt Sammy 10:15—Souvenirs of Melody 10:30 to 11:30—Same as WEE1 12:01-Monitor Views the News
12:15-Pat Barnes
12:30-Highway Safety
12:36-Piano Miniatures-Doris Tirreil 10:45-Breen and de Rose 11:30-Hugo Mariani 12:45-Harmonique Trio 12:00—Johnny Marvin—Tenor 12:15—On Wings of Song 12:30—Produce Market Report 1:00-Weather 1:05-New England Agriculture 1:05—New England Agriculture
1:15—Mass. State Grange
1:20—New England Agriculture
1:30—Farm and Home Hour
2:30—Matinee Revue
3:00—Radio Troubadours
3:15—Harry Michaels—Planist
3:36—Home Forum Cooking School
4:00—Mormon Tabernacle 12:35-Farm Flashes 12:45—Popular Program
1:04—News Bulletins
1:10—Classic Varieties
1:30—Hotel New Yorker
2:00—Merry Madcaps 2:30-Varieties

GLAD VACATION'S OVER



VIRGINIA REA

"It's a grand and glorious feel-

ing."

That was Virginia Rea's enthusiastic reply when asked how it seemed to be singing again to her NBC audience after her first extended vacation from radio in almost five years.

"I was so tired when I started my vacation that I felt I could play forever," Miss Rea said. "After several weeks of doing as I pleased, I began feeling homesick for radio, for after all, that has been my life for so long.

Miss Rea, who gained fame as Olive Palmer, has been heard numerous times during the last month over National Broadcasting Company networks. Upon her return to radio she signed an exclusive contract with NBC Artists Service.

"An occasional vacation is good for everybody," Miss Rea continued, "but like anything else, enough is enough. I spent the first few weeks doing things I had wanted to do for five years, but for which I could not spare time. After the novelty wore off of not having rehearsals, and being out of contact with my radio audience, I grew restless. One must work to retain interest in life."

Under the name of Olive Palmer, Miss Rea sang over NBC networks each week for four years. Previous to her radio debut she sang in opera in New York and in concert in the United States and Europe.

She obtained her first engagement by singing over long distance telephone from her home in Louisville. Ky., to William Wade Hinshaw, discoverer of many musical celebrities, in New York. Popular, concert and semi-classical numbers will feature her new broadcast series with the Whiteman orchestra each third Friday on the program sponsored by the Buick Division of the Buick-Olds-Pontiac Sales Company.

Musical Family

All three of the brothers of Mildred Bailey, "The Queen of Wails," are musical. Al was one of Paul Whiteman's original Rhythm Boys along with Harry Barris, the composer, and Bing Crosby; Miles plays sax in the University of Illinois band and Charles, at the University of California, sings and plays the guitar.

Civilized

"Who says the aborigines aren't civilized?" demands Ernie Hare, "I just read where natives in the Belgian Congo killed, cooked and consumed a tax collector."

Bills . . . Bills

Ernie Hare, half of NBC's veteran comedy team of Jones and Hare, says his wife should be a member of Congress as she is forever introducing bills in the house.

Frankness

The matter-of-factness of New York's taxi-drivers was illustrated for Elizabeth Barthell, pretty soprano from Tennessee, when she and her room-mates recently hired a cab to take them to a Long Island beach and back. After their swim, the girls were unable to find their driver, who had missed the appointed meeting place. They finally located him just as he was planning to go back without them. "I wasn't going to wait any longer," he remarked casually. "The last party out here drowned, and here I was waiting for two hours."

Tuesday — (Continued)

8:00-Vocal Art Quartet 4:30—Women's Radio Review
4:00—Slow River
4:30—Tea Dansante
4:45—Lady Next Door
5:00—Garden Melodies
5:45—G. E. Circle 6:00—Bancroft Hotel Ensemble 6:30—News Bulletins 6:38-Novelty Program 6:38—Novelty Program
6:45—Back of the News
7:00—Midweek Hymn Singing
7:15—Chandu—The Magician
7:30 to 8:30—Same as WEEI
8:30—Walter Smith and Band
9:00—National Civic Artists
9:30 to 11:00—Same as WEEI
11:01—News Bulletins
11:10—Dave Dalton & Orchestra
11:30—Jack Denny & Orchestra

WEAN-PROVIDENCE (384m) 990k A. M.

7:30—Globe Trotter 7:45—Morning Devotious 8:00 to 8:45—Same as WAAB

8:45—R. I. Information Service 9:00—Nine O'Clock Serenaders 9:15—Melody Parade 9:45—Song Album—Dorothy Robbins 10:00 to 10:45—Same as WAAB 10:45 to 1:00—Same as WNAC

P. M. 1:00—Shopping News
1:30—Atlantic City Musicale
2:00—The Gossipers
2:15—Professional Women's Series
2:30—Columbia Salon Orchestra 3:00—Red Sox vs Cleveland 5:00—Meet the Artist 5:15 to 6:15—Same as WNAC 6:15—Piano Pictures 6:30—Jack Miller & Orchestra 6:45 to 7:45-Same as WNAC 7:45—Billy Lossez & Ensemble 8:00 to 8:30—Same as WNAC 8:30—The Dictators 8:45 to 10:15—Same as WNAC 10:15 to 12:00—Same as WAAB 12:00 to 1:00—Same as WNAC

WEDNESDAY, AUGUST 31, 1932

WEEI-BOSTON (508m) 590k 4:45—Tower Health Exercises 8:00—Quaker Early Birds 8:15-E. B. Rideout \$:20-Looking Over the Morning Paper 8:30-Cheerlo 5:30—Cheerlo
5:00—Caroline Cabot
9:10—The Well Dressed House
9:15—Top O' the Morning
9:30—Moss & Jones
10:00—Thru Lighted Windows
10:15—Steero 10:30-Musical Program 10:45—Betty Crocker
11:00—Edison Friendly Chat
11:15—Radio Household Institute
11:30—N. E. Kitchen of the Air P. M.

12:00—General Electric Circle

12:15—Boston Globe News Despatches

12:25—Stock Exchange Quocations

13:35—Farmers Produce Market

12:45—Neapolitan Dutch Girls

1:15—Vacation Wanderings

1:30—Graham Pierce Orchestra

2:00—International Broadcast—Austria

2:00—International Broadcast—Austria

2:30—Two Seats in the Balcony

1:30—General Electric Circle

2:00—Shopping News

2:30—Dance Marathon

2:47—News Flashes

3:00—Red Spx vs Cleveland

5:00—Going to Press

5:15—Girl O' Yesterday

5:30—Melody Mart

5:45—Wrigley Indians

6:00—Happy Time—Irene Beasley

6:15—St. Moritz Orchestra 2:30—Two Seats in the Balcony
3:00—Neapolitan Dutch Girls
3:30—Peter Chan & Yen Ho Orch.
4:00—Boston Globe Despatches 4:10—Stock Exchange Quotations 4:15—Little Journeys to Songland 4:30—To be announced 4:55-Red Cross Talk 5:00-To be announced 6:00—The Evening Tattler 6:30—News Despatches 6:40-Twilight Hour 7:00—To be announced 7:30-Maxwell Tune Blenders 7:45—Rise of the Goldbergs
8:00—"Big Time"
8:30—To be announced
9:00—Goodyear Tire & Rubber
9:30—Mobifoll Program 10:00-Corn Cob Pipe Club 10:30—WeEI Organist—Del Castillo 11:00—Weather, Road & Fishing 11:05—Boston Globe News 11:15—Joe Rines and Orchestra

WAAB-BOSTON (212.6m) 1410k A. M. 7:46—News Flashes 8:00—Salon Musicale 8:30—Musical Memories 9:00-Little Jack Little 9:90—Little Jack Little 9:16—Melody Magic 9:30—The Merrymakers 10:00—The Oxol Boys 10:15—Singing Vagabond 10:30—Melody Parade 10:45—The Four Clubmen 11:00—Cooking School 11:15—Shopping News B. M. 12:00-News-Stock Quotations 12:10—News—Stote
12:15—Farm Flashes
12:30—At the Console
1:00—Hotel Tart Orchestra
1:30—Madison Ensemble
2:00—Shopping News 6:15—St. Moritz Orchestra 6:31—Baseball Scores 6:36-William Vincent Hall 6:45-The Funnyboners 7:00—News Flashes 7:15—"Big Brother" Bob Emery 7:30—Carl Moore & Orchestra 8:00—The Gossipers 8:15—Dance Marathon 8:30-Brookline Summer Concert 10:01—Baseball Scores 10:06—News Flashes 10:15-Adventures in Health 10:30—Isham Jones & Orchestra 11:00—Columbia Symphony Orchestra 11:30—Charles Carille—Tenor 11:45—Ozzie Nelson & Orchestra WNAC-BOSTON (243.8m) 1230k A. M. 4:30—Sunrise Melodies 7:16—News Flashes

7:30-Shopping News

REVEALS "HUMAN SIDE OF NEWS"



EDWIN C. HILL

Edwin C. Hill, for twenty-two years star reporter of the New York Sun, will be heard three times weekly on Tuesdays, Thursdays and Saturdays at 8:00 P. M. over WNAC and the Columbia network.

The talks by the veteran newspaperman, bring a new type of commentary on current happenings to radio listeners. Hill speaks of affairs occupying public attention at the moment, takes the audience behind the scenes with him and describes the personalities that are making the news. His talks are analytical to the extent that they include examination of news backgrounds as well as the events themselves

Hill's long and varied journalistic career has brought him a wealth of contacts with well-known figures and a thorough knowledge of events. He was born in Indiana, as have been so many noted newspaper writers. It was the inspiration of a professor of English at Indiana University that made Hill decide to embark upon a career of journalism. His teacher used the metropolitan daily, whose staff Hill has served for more than two decades, for purposes of illustration. The student made up his mind that some day he would be on

the staff of that paper.

After graduation Hill became a reporter in Indianapolis. His natural flare for news-gathering and writing soon became evident. But he was always thinking of the job with the New York daily. In 1910 he went directly to the Sun office and finally the city editor acceded to the requests of the persistent young man from Indiana and gave him an assignment.

Hill proved shortly that the editor's confidence in him had not been misplaced. Within four months he was being paid in space. Although his regular post is in New York, he has been sent frequently on reportorial missions to centers of interest in the United

States and Europe.

WHDH Features

That pleasing personality, Harney, program director at WHDH, is making a name for himself because of his uncanny ear for promising talent. Unlike other directors, he is anxious to advance his talent and help them get somewhere; it pleases him to see them make the grade on larger stations. Above all, he does not restrict their activities for selfish reasons. Among the promising newcomers he has uncovered is Frieda Rosenthal, that little songbird, who is featured each Monday evening on WHDH from 8:00 to 8:30. Although she is only five feet tall and weighs but a mere hundred pounds, she is a bundle of energy when on the air. This petite miss has a promising future in radio. Watch her.

Meet The King

Ted Husing says Tony Wons needn't boast about being taken into the Chippewa Indian tribe and given the name "Meshkaegegit," which, if you know your Chippewa, means "sending big voice over the air." Ted was tapped for Chippewa when he was out in Bay City, Mich., last summer broadcasting a water carnival. After pinning the feather on him they gave him the fancy handle of "Kee-mah-keeshig," meaning (and you'll have to take Ted's word for it) "king of the air."

Wednesday - (Continued)

1:30—Farm and Home Hour 2:30—Syncopaters 2:45—Louis Weir 3:00—Radio Troubadours 9:00-Nine O'clock Serenaders 9:15-Yankee Singers 9:30—Hot-Cha Band 9:45—The Harmonizers 10:00—Earle Nelson \$:30—Home Forum Cooking School 4:00—Midweek Musical 10:15-Blue Anchor Salute to Health 4:15—Total Eclipse of Sun 4:45—Dance Masters 10:30—Song Album 10:45—Spotlight Highlights 11:00—Morning Moods 11:30—Rhythm Kings 5:00-Baseball Scores 5:02—Agricutural Markets 5:15—Ben Wilcon's Orchestra 11:45—Ben Alley—Tenor P. M. 12:00—News from Shepard Stores 12:06—News Flashes 5:30-Singing Lady 6:10—Edward Jardon—Tenor 12:15-Yoeng's Orchestra 6:15—The Monitor Views the Nev 6:30—Dutch Band—Edward Craig 12:30—Columbia Revue
1:00—Shopping News
2:00—Columbia Artist Recital
2:30—Elizabeth Barthell 6:30—Dutch Band—Edward Craig 6:45—Lowell Thomas 7:00—Bulova time—Amos 'n' Andy 7:15—Royal Vagabonds 7:30—Stebbins Boys 7:45—Billy Jones and Ernie Hare 8:00—American Taxpayers' League 8:15—Shumilk Program 8:30—Edward MacHugh—Louis Weir 8:45—DeMarco Giris 6:00—signd Bogat Club Dance 2:30—Elizabeth Barthell
2:46—Columbia Salon Orchestra
3:15—Madame Cutter & Orchestra
3:45—Four Eton Boys
4:00—The Captivators
4:30—Dancing by the Sea
5:00—The Dance Parade 5:15-Musical Sketchbook 8:40—Demarco Giris 9:00—Island Boat Club Dance 9:30—Canada Dry Program 10:00—The Country Doctor 10:15—Absorbine Jr. Program 10:30—"Tish"—Drama 5:30 -Skippy 5:35—Skippy
5:45—Pebecco Pals
6:00—News—Baseball Scores
6:15—Organ Interlude
6:20—Shell Rond Helps 10:45—Republican News Bulletins
11:06—Time—Weather Sports Review
11:15—Caesare Sodero's Orchestra
12:00—Cotton Club Orchestra 6:25-Musical Brevities 6:30—"Big Brother"—Bob Emery 6:45—Chandu—The Magiclan 7:00—Myrt & Marge 7:15—Tito Guizar 7:30—Noble Sissle & Orchestra 7:45—Connie Boswell 8:00—Edwin C. Hill 8:16—Singin' Sam 8:30—The Dictators WTIC HARTFORD (282.8m) 1060k P. M. 4:00-Song Souvenirs 4:30—Daytime Dancers—Cloutier 5:00—Sunset Hour—Christiaan Kriens 5:45—Melody Moods—Frances Baidwin 8:45—Colonel Stoopnagle & Budd 9:00—Guy Lombardo & Orchestra 9:30—Eno Crime Club 6:00-Bulletins 6:05—Serenading Strings 6:30—Merry Madcaps—Cloutier 9:30—Eno Crime Club
10:00—Chesterfield Program
10:15—Rosebud Tea Room
10:30—Emerson Gill's Orchestra
11:00—Baseball Scores
11:06—Record News Flashes
11:15—Organ Recital 6:55—Smithson Family on Vacation 7:00—Baseball Scores 7:05—Whispering Banjos—Mad Hatters 7:30—Lanny Ross—Tenor 7:45—Studio Program 8:00—Big Time
8:30—New England Network Program
9:00—The Revelers
9:30—Nathaniel Shilkret's Orchestra
10:00—Corn Cob Pipe Club 11:30—Carl Moore & Orchestra
12:00—Eddie Duchin & Orchestra
12:30—Duke Ellington and Orchestra WBZ-WBZA-BOSTON (303m) 990k A. M.
7:00—Musical Clock
7:45—Morning Minstrels
8:00—On the 8:15 10:30-Bulletins 10:34-Studio Program 11:30—Dick Gasparri's Orchestra 12:00—Weather—Marine Forecast 12:02—Collin Driggs—Organist 8:15-Wheatsworth Program 8:30-Grin and Bearit 8:45-John Fogarty-Tenor WTAG-WORCESTER (516.9m) 580 9:10—Homemakers Hints 9:10—Louis Welr—Organist A. M. 8:00-Quaker Early Birds 9:15-Virginia Reade 9:30-Vic and Sade 9:45-Organ Tones 10:00-Nothing but the Truth 8:15-Morning Devotions 8:30-Cheerlo 9:00-Morning Glee Club 9:15—Organ—Capitol Theatre 9:45—Pie Plant Pete 10:15—Clara, Lu and Em 10:00-Thru Lighted Windows 10:45-Consolaires 10:15-Steero 10:30—Genia Fouarlova—Soprano 10:45—Betty Crocker 11:00—Aunt Sammy 11:00—Singing Strings 11:30—Rhythm Ramblers P. M. 12:02—The Monitor Views the News 12:15—Pat Barnes 12:30—Highway Safety 11:15—Radio Household Institute 11:30—U. S. Army Band P. M. 12:00—Johnny Marvin—Tenor 12:15—On Wings of Song 12:36—Piano Miniatures—Doris Tirrell 12:45—Frank Cornwell—Violinist 1:00-Weather 12:30—Produce Market Report 12:35—Farm Flashes 1:05-New England Agriculture

FROM THE STUDIOS

Dramatic Actress



GLORIA HOLDEN

Siren-ish, glamorous roles, among other things, are the forte of Gloria Holden in her frequent performances of an actress in radio dramas over the Columbia network. She hails, of course, from the legitimate stage and was last heard over the air in the experimental drama "Transient," which was broadcast from the Hotel Taft.

Gratitude

Three years ago a listener phoned the Columbia headquarters complaining that something must be wrong and that engineers had better attend to it. A technician was sent to his house and made a minor repair on the receiving set. The courtesy has often been repaid. Every three or four months the man appears at the broadcasting studios, heavily laden with gifts, ranging from cigarette holders to neckties. The other day he made another of his unscheduled appearances, carrying a large box which was filled with more than fifty containers of ice cream.

Expensive Cast

Radio listeners no longer have to wait for television to come "around the corner" in order to see as well as hear broadcasting stars in action. One of the leading motion-picture companies has arranged to release a new series of shorts, each of which will feature at least five radio luminaries.

The first one, already finished, is said to be the costliest film of its type ever released. It includes Norman Brokenshire, Morton Downey, Jacques Renard and his orchestra and the Four Eton Boys. Brokenshire's geniality fits the camera as well as it does the microphone and he has been signed to appear in the entire series of pictures.

Valuable Antique

Jules Lande, violin soloist with Dick Gasperre's Orchestra, heard from the St. Regis Roof in New York, plays a Guarnerius fiddle which once was the property of the leader of the Imperial Russian Orchestra, who had high regard for Lande's father, Marte, a renowned Gypsy violinist. Philip Pelz, the Russian orchestra leader, admired Lande's playing, and offered him the historic violin. Lande says he would not part with it for \$50,000.

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MANAGEMENT

Route 127 from Boston. To reach the Blacksmith Shop from Rockport Post Office, take School St. to High St. which is second turn left.

Wednesday - (Continued)

12:45-Popular Program WEAN-PROVIDENCE (384m) 990k 1:01-News Bulletins 1:07-Weather Report 7:30-Globe Trotter 1:15-Vacation Wanderings 7:45—Morning Devotions 8:00 to 8:45—Same as WAAB 1:30-Palais D'Or Orchestra 2:00-Varieties 8:45—Shopping News 9:00 to 10:15—Same as WAAB 2:30-Two Seats in the Balcony 3:00-Salon Concert Ensemble 10:15—Blue Anchor Salute to Health 10:35—Melody Parade 10:45 to 1:00—Same as WNAC 3:30-Women's Radio Review 4:00-Song Souvenirs 4:25—International from Austria 5:00—Young Artists Trio 5:15—Swanee Serenaders 1:00-R. I. Information Service 1:30-Madison String Ensemble 5:30—Beau Balladeer 5:45—G. E. Circle 2:00-The Gossipers 2:15—WEAN Women's Federation 2:30 to 3:00—Same as WNAC 6:00-Bancroft Hotel Ensemble 6:30—News Bulletins 6:38—Drifting and Dreaming 6:45—Donald Novis & Orchestra 3:00—Red Sox vs Cleveland 5:00—Uncle Red's ABC Club 5:15 to 5:45—Same as WNAU 7:00—Powers Coal Presentation 7:15—Chandu—The Magician 7:30 to 8:30—Same as WEEI 8:30—N. E. Network Program 9:00 to 10:30—Same as WEEI 10:30—Echoes of the Palisades 5:45-Wrigley Indians 6:01—Globe Trotter 6:15—Harold Stern & Orchestra 6:30—William Vincent Hall 6:45 to 10:15—Same as WNAC 10:15 to 12:00—Same as WAAB 12:00—Eddle Duchin & Orchestra 12:30—Freddle Martin & Orchestra 11:00—News Bulletins 11:10—Nellie Reveil 11:15—Dick Gasperre & Orchestra

THURSDAY, SEPTEMBER 1, 1932 9:00—The Revelers 9:30—George Washington Coffee 10:00—Lucky Strike Dance Orchestra 11:00—Weather, Road and Fishing 11:06—Globe News Despatches 11:15—Paul Whiteman & Orchestra WEEI-BOSTON (508m) 590k A. M 6:45—Tower Health Exercises 8:00—Quaker Early Birds 8:15-E. B. Rideout 8:20-Looking Over the Morning Paper 8:30-Cheerio WAAB-BOSTON (212.6m) 1410k 9:10—Caroline Cabot 9:10—The Well Dressed House 9:15—Top O' the Morning 9:30—The Upstaters 9:45—Pie Plant Pete A. M. 7:46—News Flashes 8:00—Salon Musicale 8:30-Musical Memories 8:45—Morning Moods 9:00—Little Jack Little 9:15—Gypsy Music Makers 10:00-Thru Lighted Windows 10:15-WEEI Organist 10:30-Household Heipers 9:45—Brad Browne—Al Liewelyn 10:00—Melody Parade 10:15—Ida Balley Allen 10:45—Breen & DeRose 11:00—WEEI Organist—Del Castillo 11:15—Radio Household 11:30—WEEI Organist—Dei Castilio 10:30—Four Clubmen 10:45—Toreadors P. M. 11:00-Ann Arden Fashions 11:15-Shopping News 12:00—General Electric Circle 12:15—Boston Globe News Despatches P. M. 12:25-Stock Exchange Quotations 12:00-Stock Market News 12:15-Farm Flashes 12:35-Farmers Produce Market 12:45—WEEI Organist 12:55—What's New in the World 12:30—At the Console 1:00—Hotel Taft Orchestra 1:15-Varieties 1:00—Hotel Tart Ordessta 1:30—Atlantic City Musicale 2:00—Shopping News 2:30—Dance Marathon 2:45—News Flashes 3:00—Organ Recital 1:30-Hotel New Yorker Orchestra 2:00—Gretchen McMullen 2:15—WEEI Organist 2:30—Eva Gingras 2:45—Outstanding Speaker 3:00—The Three Mustachios 3:15—The Hemingways 3:30—Slim Martin & Orchestra 4:00—Yankee Network Players 4:30-Elizabeth Behnke 3:30-WEEI Reading Circle 4:45—Dancing by the Sea 5:30—The Melody Mart 4:00-Boston Globe Despatches 4:10—Stock Exchange Quotations
4:15—Silver Lining Hour
4:30—To be announced 5:45—Shapiro & Shefter 6:00—Happy Time—Irene Beasley 6:15—Freddie Martin & Orchestra 4:45—WEEI Organist 5:15—Musical Program 6:30-Baseball Scores 6:36—Jack Miller and Orchestra 6:45—Tommy Christian's Orchestra 5:30-To be announced 6:00-The Evening Tattler 7:00-News Flashes 6:30-News Despatches 7:10—News Finances
7:15—Big Brother
7:30—Elizabeth Travis Behnke
7:46—Kelsey Highland—Nursery
8:06—The Gossipers
8:15—Dance Marathon
8:30—Meyer, the Buyer 7:30—Barbasol Program 7:45-Rise of the Goldbergs 8:00-Fleischmann Hour

Women's Air Columnist



CATHERINE MacKENZIE

Novelist and newspaper woman, Catherine Mackenzie now employs her talents in radio, conducting the new program for women called "Catherine Mackenzie Entertains," heard several mornings each week over WABC and the Columbia network. Miss Mackenzie is the author of a biography of Alexander Graham Bell, by whom she was employed as secretaryassistant, and was subsequently a feature writer on various metropolitan dailies.

"Ribbing"

Because Announcer Jimmy Wallington has been "ribbing" him so much on those Chase & Sanborn broadcasts over NBC networks, Harry Richman is going to adopt a new theme song-"Ribber-Stay 'Way From My Door."

And He Did There's a funny little story be-hind the fact that Johnny Marvin plays his own guitar on his programs. The first day when the band rehearsed with him, Marvin, who has been famous as a guitarist for years, asked the guitar player to take a certain chord differently and the guitarist burned. if you know so much about it, play it yourself," he said, handing the instrument to Marvin. "I will," said Johnny and he did. He's been playing it ever since.

Wrong Comparison

Ben Bernie, "the Old Maestro" himself, is back in town, and having his picture taken for his new NBC program.

"Make me look like a genius," he warned the photographer. "You know, I've been trying to look like a genius for two years."

"I'll do the best I can," offered the man with the camera.

have a little more of your cuff."
"Oh, yes, the cuff," agreed the entertainer as he tugged at the "There ought white shirt sleeve. to be more of that. There's plenty on it."

"Fine. That's the pose. it. Now—you look just like Walter Winchell—oh, boy! Boy! Quick, some water. Mr. Bernie is out of the picture. He just fainted."

Surprise on Surprise

While Julie Berkin, trumpeter in Fredie Rich's Orchestra, was playing during the "Surprise Package" program recently, he received news of the birth of his first son. It Julie's was a significant moment. first three children all have been girls. The news was written on a sheet of paper and held up to a glass panel in the studio wall.

Finest

Tom Curtin's hat is off to the New York police. The author of those Lucky Strike police dramas, says the New York department is one of the world's fincst.

'Not even Scotland Yard could excel the metropolitan police in the handling of such a very complex population," says Cartin. best Scotland Yard men would be entirely out of their element were they transferred to the New York detective bureau. They would certainly fall down on the job unless they were first trained in New York police methods." Curtin has studied the crime detection methods in many European cities, including London, Berlin, Paris and Rome.

Thursday — (Continued)

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8:45—Chemical Society Lecture
9:00—Master of Mystery
9:30—Organ Recital
                                                                                             10:15—Clara, Lu and Em
10:30—Our Daily Food
10:45—Consolaires
11:00—Cohen and Clancy
 10:01—Baseball Scores
10:06—News Flashes
                                                                                              11:15-Singing Strings
 10:15—Musical Fast Freight
10:30—Isham Jones & Orchestra
                                                                               11:30—Rhythm Ramblers
11:45—McKesson Musical Magazine
11:30—Columbia Symphony Orchestra
11:30—Little Jack Little
11:45—Ozzie Nelson & Orchestra
                                                                                               P. M.
                                                                                        P. M.
12:01—The Monitor Views the News
12:15—Pat Barnes
12:30—Highway Safety Committee
12:36—Piano Miniatures
12:45—Words and Music
1:00—Weather
  WNAC-BOSTON (243.8m) 1230k
  7:16—Sunrise Melodies
7:16—News Flashes
7:30—Shopping News
8:45—Pebecco Pals
                                                                                                1:05-New England Agriculture
                                                                                           1:30—Farm and
2:30—Syncopaters
Weir
                                                                                                 1:30-Farm and Home Hour
   9:00-Nine O'Clock Serenaders
9:15-The Yankee Singers
                                                                                           2:45-Louis Weir
                                                                                           3:00—Chickering Hour
3:30—Home Forum Cooking School
4:00—U. S. Navy Band
5:00—Baseball Scores
  9:30—Around the Town
9:45—Helen Barr—Recital
 10:00-The Syncopators
 10:15-Song Album
                                                                                           5:02-Agricultural Markets
10:30—The Melodists
10:45—U. S. Navy Band
                                                                                           5:102—Agricultural Mathets
5:15—Tangee Musical Dreams
5:30—Singing Lady
5:45—Little Orphan Annie
6:00—Teaberry Sports Review
6:10—Edward Jardon—Tenor
 11:30—The Ambassadors
11:45—Ben Alley—Tenor
12:00—Shepard Stores News
12:06—News Flashes
                                                                                               6:15-The Monitor Views the News
                                                                                              6:15—The Monitor Views the New 6:30—Ray Meyers—The Nautilus 6:45—Lowell Thomas 7:00—Bulova time—Amos 'n' Andy 7:15—Royal Vagabonds 7:30—Stebbins Boys 7:45—Joe Rines' Orchestra 8:00—Regimentalists 8:15—Varne Withhele
12:16—News Flashes
12:15—Ted Brewer & Orchestra
12:30—Columbia Revue
1:00—Shopping News
2:00—Rhythm Kings
2:30—Ann Leaf at the Organ
   3:00—Chemical Society Lecture
  3:16—Salon Orchestra
3:30—Frank Westphal & Orchestra
4:00—U. S. Army Band Concert
4:45—Francis J. Cronin—Organist
5:00—The Dance Parade
5:15—Musical Sketchbook
                                                                                           8:15—Harry Michaels
8:30—Rin-Tin-Tin Thriller
8:45—Political Talk
9:00—New York Orchestra
                                                                                             9:30—Thompkins Corners
10:00—The Country Doctor
10:15—Absorbine Jr. Program
10:30—Three Keys
   5:30-Skippy
  5:45—Rhythm Ramblers
6:00—News—Baseball Scores
  6:00—News—Baseban Socies
6:15—Musical Brevities
6:30—"Big Brother"—Bob Emery
6:45—Chandu—The Magician
7:00—Myrt & Marge
7:15—The Round Towners
                                                                                              10:45—Republican News Bulletins
11:00—Time—Weather—Sports Review
11:15—Caesare Sodero's Orchestra
12:00—Hollywood on the Air
                                                                                              WTIC HARTFORD (282.8m) 1060k
  7:30-Harold Stern & Orchestra
                                                                                           A. M.
7:00—Organ Recital
7:30—Sunshine Serenaders
8:00—Pie Plant Pete
8:15—Morning Devotions
8:30—Cheerio
9:00—Shopping with Susan
10:00—Through Lighted Windows
10:15—Souvenirs of Melody
10:30—Household Helpers
10:45—"Drink More Milk"
   7:45—Chase and Sanborn
8:00—Edwin C. Hill
   8:15-To be announced
  8:30—Kendall Harney Ensemble
8:45—Freddie Rich & Columbians
8:45—Freddie Rich & Columbians
9:15—The Mills Brothers
9:30—Love Story Magazine
10:00—Boswell Sisters
10:15—Rosebud Tea Room
10:30—Emerson Gill's Orchestra
11:00—Baseball Scores
11:06—Record News Flashes
11:15—Organ Recital
11:30—Carl Moore & Blue Heaven Boys
12:00—Noble Sissle & Orchestra
12:30—Dancing by the Sea
                                                                                             11:00—Pop Concert—Kriens
11:15—Radio Household Institute
11:30—Pop Concert
                                                                                              11:45—Women's Home Program
12:00—Home Circle Chat
                                                                                                P. M.
                                                                                              12:15-Motor Vehicle Department
 WBZ-WBZA-BOSTON (303m) 990k
                                                                                               12:20-Farm and Home Forum
  A. M.
                                                                                              12:50—Blue Room Echoes
1:30—New Yorker Orchestra
  7:00—Musical Clock
7:45—Morning Minstrels
8:00—On the 8:15
8:15—Sunbirds—String Ensemble
                                                                                             2:00—WTIC Playhouse Matines
2:30—Studio Program
2:45—Salon String Trio
3:00—Daytime Dancers—Cloutier
  8:10—Grin and Bearit
8:45—John Fogarty—Tenor
9:01—Homemakers Hints
9:10—Louis Weir—Organist
9:15—Virginia Reade
9:80—Vic and Sade
                                                                                                3:30-"The Mixing Bowl"
                                                                                             WTAG-WORCESTER (516.9m) 580
                                                                                             8:00—Quaker Early Birds
8:15—Morning Devotions
   9:45-Federation of Churches
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THE MIRROR OF FASHION

By NANCY HOWE-WNAC

At the time of writing, we have not yet shaken the dust of New

York City from our weary feet, nor have we forgotten the thrill having met some of our favorite stars of the radio-firmament. However. Mr. Simon Le-Publicity Director has drawn a deadline over which we dare not hold



our latest literary effusion and here we are, endeavoring to forget that we're on vacation and that we're not altogether unaware of the location of type-writer keys.. be

they ever so elusory.

As late as four o'clock this very morning, we were seated in Lindy's (that favorite meeting place of radio and stagedom,) where we found Smith Ballew . . . leader of that famous recording orchestra whose records we so often play . . . doing full justice to a delicious-looking roast beef sandwich. Earlier in the day, we had delightedly shaken hands with others equally as wellknown, some of whom were old friends and others we had often longed to meet . . notably, Phil Baker, Georgie Price, Irving Berlin. Sid Gary and Abe Lyman. We felt (to paraphrase an old saying), . . . 'like a very small toad in a large, large puddle.' During the evening, we had visited Long Island and Dave Bernie, . . . (Ben's brother, y'know), Guy Lombardo, his three charming brothers and the Royal Canadians at Pavillon Royal, and Ozzie Nelson at Glen Island Casino, on the water's edge, at New Rochelle. Surely, to our own way of thinking, an evening was never spent to better advantage. Incidentally, Carmen Lombardo was good enough to sing for us, his latest song ... (as yet not off the publisher's press), entitled "As Long as Love Lives On." . . Soon, we'll be playing the recording for you, and unless our experience with

popular tunes 'plays us false,' you'll be humming it constantly, after having heard it not more than once or twice. We also believe that Morton Bowe, our unrivalfed tenor, will incorporate it in his programs just as often as the production and musical directors will permit.

Our older listeners will be interested to hear, no doubt, that we had a delightful reminiscent chat with Eddie Dunham and Herb Liversidge . . . (remember Wellesley and Forrest Hills?), and with Charles O'Connor, who tells us that he has put on twenty pounds in spite of his 'white-bread-and-potato-fast' . . Speaking of 'Doyou-remember-parties,' there was one if you like . . . and even if you don't like.

But here we are, gone radiocolumnist! Hówie FitzPatrick and Newcomb F. Thompson and some of the rest will accuse us of 'stealing their stuff' if we don't change the subject, so let's consider New

York for the moment.

We did a little personal shopping and a great deal 'via the windows. to say nothing of an hour spent surveying the smart habitues of the New Yorker, the largest hotel in a city full of them. New York weather, like that of all New England and perhaps a trifle more-so, is extremely warm at the present time. Hence a late summer showing of the trickiest of warmweather styles. Street dresses, like those worn at the informal dineand-dance places, are extremely revealing. Very low backs show, for the most part, becoming suntans, which, in spite of the new vogue for warm shades of wine and red, lead us to believe that evening frocks for Autumn and early Winter wear, will be in white and the light shades that flatter the golden brown complexion. Street frocks. however, favor the whole range of reds to maroon, as well as black. The majority are trimmed with the new white rough silks, many of which give the appearance, somehow, of grained leathers. lines are high, for the most part,

(Continued on Page 30)

Thursday - (Continued)

7:00—Clyde Doerr Saxophone Octet 7:15—Chandu—The Magician 7:30 to 11:00—Same as WEEI 8:30-Cheerio 9:00-Morning Musicale 9:15—Shopping Around 9:45—Pie Plant Pete 11:01-News Bulletins
11:10-Paul Whiteman & Chieftains 10:00—Marmola Presentation 10:05—Musicale 10:15—Souvenirs of Melody 10:30—Household Helpers WEAN-PROVIDENCE (384m) 990k A. M. 7:30-Globe Trotter 10:45—Aunt Sammy 11:15—Radio Household Institute
11:30—Hugo Mariani & Marionettes
P. M.
12:00—Johnny Marvin—Tener 8:45-R. I. Information Service 9:00-Nine O'Clock Serenaders 11:30—Hugo
P. M.
12:00—Johnny Marvin—Tenor
12:15—On Wings of Song
10:15—The Song Album
10:30—The Four Clubmen
10:345 to 1:00—Same as WNAC 9:15 to 10:15-Same as WAAB 1:01-News Bulletins 1:01—News Bulletins
1:10—Popular Varieties
1:30—Hotel New York Orchestra
2:00—Salon Singers
2:30—Varieties
3:00—Three Mustachios
3:15—Famous Loves
3:30—Women's Radio Review

P. M.
1:00—Shopping News
1:30—Atlantic City Musicale
2:00—The Gossipers
2:15—Department of Public Health
3:00—Ann Leaf at the Organ
3:00—Columbia Salon Orchestra
3:15 to 6:00—Same as WNAC 3:00—Three Mustacnios
3:15—Famous Loves
3:30—Women's Radio Review
4:00—Musical Comedy Hits
6:01—Globe Trotter
6:15—'Dog Stories'
6:20—Moment Musicale 4:45—The Lady Next Door
5:00—May We Present
5:15—Paul Whiteman's Rhythm Boys
5:30—Swanee Serenaders
5:45—G. E. Circle
6:00 to 8:30—Same as WNAC 8:00 to 8:30—Same as WNAC 8:30—Meyer, The Buyer 8:45 to 10:15—Same as WNAC 10:15 to 12:00—Same as WAAB 6:30—Bancroft Hotel Ensemble 6:30—News Bulletins 6:38—Ralph Kirberry—Sololst 6:45-June Pursell-Contralto 12:00 to 1:00-Same as WNAC

FRIDAY, SEPTEMBER 2, 1932

WEEI-BOSTON (508m) 590k 6:45—Tower Health Exercises 8:00—Quaker Early Birds 8:15-E. B. Rideout 8:15—E. B. Rideout
8:20—Looking Over the Morning Paper
8:30—Cheerio
9:00—Caroline Cabot
9:10—The Well Dressed House
9:15—Top O' the Morning
9:30—Musicale 10:00—The Three Orphans
10:15—WEEI Organist—Del Castillo
10:45—Betty Crocker
11:00—U. S. Marine Band
11:30—N. E. Kitchen of the Air
P. M.
12:00—General Electric Circle 11:30—N. E. Rittenen of the An.
P. M.
12:00—General Electric Circle
12:15—Boston Globe News Despatches
12:25—St.ck Exchange Quotations
12:30—State Dept. of Information
12:40—Farmers Produce Market
12:50—WEEI Organist
1:15—Hotel New Yorker Orchestra
1:30—Palais D'Or Orchestra
1:30—Palais D'Or Orchestra
1:30—Neapolitan Dutch Girls
2:00—To be announced

7:46—News riables
8:00—Havens and Mack
8:15—Salon Musical Memories
8:30—Musical Memories
8:45—Rhythm Kings
9:00—Little Jack Little
9:15—Morning Moods
9:30—The Merrymakers
10:00—Oxol Boys
10:15—Bond Bread Program
10:45—Melody Parade 3:30—To be announced
3:30—Women's Radio Review
4:00—Boston Globe Despatches
4:10—Stock Exchange Quotations
11:00—
11:15—
P. M.
12:00—
12:00— 4:15-Pianist 4:20—Club Wonderland Band 4:50—Radio Health Forum 4:50—Radio Health Forum 5:00—To be announced 5:15—Musical Program 5:30—The Art of Living 5:45—To be announced 6:00—The Evening Tattler 6:30—News Despatches 6:40—The Twillight Hour

7:00—Ethel Grenier—Blue Singer
7:15—The Frim Sisters
7:30—Maxwell Tune Blenders
7:45—Rise of the Goldbergs
8:00—Clites Service Concert Orchestra
9:00—Clicquot Club Eskimos
9:30—Fox Fur Trappers
10:00—Paul Whifeman's Chleftains
10:30—RKO Program
10:45—To be announced 11:00—Martha Lee's Cooking School 11:15—Shopping News 12:00—Stock Market Quotations 12:15—Farm Flashes 12:30—Edward Allen at the Console 1:00—Hotel Taft Orchestra 1:30-Atlantic City Musicale 2:00—Shopping News 2:30—Dance Marathon 2:46—News Flashes 3:00—Organ Recital

3:30-Slim Martin & All American

"SONGSTRESS OF THE SIERRAS"

The charming young lady pictured on this week's Radiolog cover is June Pursell . . "The Songstress of the Sierras." Born in Indianapolis . . . but California claims her. She spent most of her life there.

Blonde . . . blue eyes . . . and

a smile like a dental "Ad."

Circumstance forced her into a career. Her first job was entertaining in the "Latin Quarter Then . . . her own act in Cafe." vaudeville.

Flickered in "Hollywood Revue of 1929" and "Viennese Nights."

Finally radio.

Guest-starred on Chevrolet and Lucky Strike and is now sustaining -WEAF-6:45 every Thursday night. Wears sports clothes . . . always has something blue on for luck . . . and is the only professional on the Pursell family tree.

Dislikes shopping . . . high heels

. . . and affected people.

Always wanted to sketch and paint . . now she just would like to be a successful radio star. And she will be ... watch her!

Superstitious

The Three Keys-Bon Bon, Slim and Bob-are having a hard time avoiding one of their pet superstitions since they came to New York to present their appealing harmonies over NBC networks. When they walk together it is considered bad luck for another pedestrian to pass between them. To avoid a calamity they hold on to each others arms when walking through crowds.

Innovation Proves A Hit

One of those theatrical accidents that help along an act befell the Do-Re-Mi girls, harmony trio, when they were playing in a revue in Pittsburgh two years ago. The presentation dealt with the gay '90's, and the girls, dressed in the flowing skirts and discreetly long sleeves of that period, were singing "Diana of Madison Square" when the theatre lights suddenly went out. The harassed manager begged them to do anything they could to keep the audience entertained until

the lights were fixed, and they went into a routine of modern "hot" numbers in the dark. In the middle of "Red Hot Mama," with the girls having difficulty moving about in encumbering dresses, the their lights flashed on again and the contrast threw the audience into an uproar. The accidental innovation was so successful that it was permanently incorporated in the act.

Busy Days

The Funnyboners refuse to take things easily these warm summer days and boast that in one day they recently took part in two broadcasts, one of them sponsored, made four vaudeville appearances and then spent several of the late hours before a camera making a motion-picture short.

Skill Taxed

Countess Olga Albani gets a great kick out of converting American songs into Spanish. Her skill was taxed, though, when she translated "Can't Help Lovin' Dat Man" into the pure Castilian.

Fast Friends

When Albert Coates, director of the Lewisohn Stadium broadcasts was five years old, he was taken to a reception at the Imperial Palace at Moscow. The gathering held no great interest for him and he began wandering around the great chambers. He chanced upon a piano and began picking out An elderly familiar melodies. gentleman heard him and came Then he took young over to talk. Coates on his lap and began to play for him. The old man was Tchaikovsky.

How He Does It

Joshua White, NBC's bluessinging colored boy from down
South Carolina way, obtains that wailing tone on his guitar by stringing it as loosely as possible and using a vibratto pressure with his left hand. Joshua plucks the strings with his bare finger nails, disdaining to use artificial spurs. He keeps his nails filed to the right length and point for his work.

Friday — (Continued)

4:00-Yankee Network Players 4:30—Planc Recital
4:30—Planc Recital
4:45—Ross Franklin's Orchestra
5:15—George Hall & Orchestra
5:30—The Melody Mart
5:45—Wrigley Indians
6:00—Happy Time—Irene Beasley
6:15—Howard Lanin & Orchestra 6:30—Baseball Scores 6:36—Vaughn de Leath 6:45—Madison Singers 7:00—News Flashes 7:15—"Big Brother" Bob Emery 7:30—The Singing Mountaineer 7:15—"Big Brother" Bob Emery
7:30—The Singing Mountaineer
7:45—Carl Moore & Blue Heaven Boys
8:00—The Gossipers
8:15—Dance Marathon
9:15—Virginia Reade
9:30—Vic and Sade 8:30—Sheehan's Irish Minstrels 8:45—Charland Ensemble 9:00-Royal Romances 9:30-Francis J. Cronin 10:01—Baseball Scores 10:06—News Flashes 10:15—Fray and Braggiotti 10:30—Guy Lombardo & Orchestra P. M. 11:00-Columbia Symphony Orchestra 11:30—Charles Carlile 11:45—Freddie Martin's Orchestra WNAC-BOSTON (243.8m) 1230k A. M. 6:30-Sunrise Melodies 7:16—News Flashes 7:30—Shopping News 9:00-Nine O'Clock Serenadera 9:15-The Yankee Singers 9:30-Birdseye Frosted Foodsters 9:45—Song Album—Dorothy Robbins
10:00—Hot-Cha Band
10:15—Marion Porter's Bridal Service 10:45-The Guardsmen 11:00—The Captivators 11:30—Morning Musicale 11:45-Ben Alley-Tenor and Orchestra 12:00—News from Shepard Stores
12:05—News Flashes
12:15—Yoeng's Orchestra
12:30—Columbia Revue
1:00—Shopping News
2:00—Do-Re-Mi Female Trio 2:15—Alexander Semmler 2:30—Elizabeth Barthell 2:45—Columbia Artist Recital 3:00-The Grab Bag 3:45—Columbia Educational Features 4:00—Columbia Salon Orchestra 4:45-Organ Recital 5:00-The Dance Parade 5:15-Musical Sketchbook 5:30-Skippy 5:45-Pebecco Pals 6:00—Baseball Scores 6:15—Musical Brevities 6:30—Grade "A" Pyogram 6:35-Big Brother 6:45—Chandu—The Magician 7:00—Myrt & Marge 7:15-Isham Jones and Orchestra 7:45—Connie Boswell 8:00—Edwin C. Hill 8:15—Singin' Sam 8:30-Symphonic Jazz Band 9:00-Kodak Week-End Hour 9:30—To the Ladies 9:45—Four Eton Boys 10:00—Chesterfield—Arthur Tracy 10:15—Rosebud Tea Room 10:30—Emerson Gill's Orchestra 7:00-Baseball Scores 11:00-Baseball Scores

11:06-Record News Flashes 11:15—Francis J. Cronin 11:30—Carl Moore & Orchestra 12:00—Ozzie Nelson & Orchestra 12:30—Duke Ellington & Orchestra WBZ-WBZA-BOSTON (303m) 990k A.M. 7:00—Musical Clock 7:45—Morning Minstrels 8:00—On the 8:15 8:15-Wheatsworth Program 3:30—Grin and Bearit 8:45—John Fogarty—Tenor 9:45—Louis Weir 10:00—Bella Gaffen—Pianist 10:15—Ciara, Lu and Em 10:30—Our Daily Foods 10:45—Consolaires 11:15-Reese & White 11:30—Singing Strings 12:01—The Monitor Views The News 12:15—Pat Barnes 12:30—Highway Safety Committee 12:35—Baseball Schedule 12:36-Piano Miniatures-Doris Tirrell 12:45-B Flat Harmony Trio 1:00-Weather 1:05-New England Agriculture 1:30-Farm and Home Hour 2:30—Books and Authors 2:45—Louis Weir 3:00—Radio Troubadours 3:15—Singing the Blues 3:30—Home Forum Cooking School 4:00—Rhythmic Serenade 4:15—Harmonique Trio 4:30-Jackson's Cotton Pickers 5:00-Baseball Scores 5:02-Agricultural Markets 5:15-Pickard Family 5:30-Singing Lady 5:45—Little Orphan Annie 6:00—Sports Review 6:10-Edward Jardon-Tenor 6:15—The Monitor Views The News 6:30—Dual Automatics 6:45-Lowell Thomas 7:60—Bulova time—Amos 'n' Andy 7:15—Royal Vagabonds 7:30-Stebbins Boys 7:45-Billy Jones and Ernie Hare 8:00-Nestle's Program 8:30-Candle Lightin' 9:00-First Nighter 9:30—Armour Program 10:00—Country Doctor 10:15—Joe Rines' Orchestra 10:30—The Three Keys 10:45-Republican News Bulletins 11:00—Time—Weather—Sports Review
11:15—Oaesare Sodero's Orchestra 12:00-Cotton Club Orchestra WTIC HARTFORD (282.8m) 1060k M. 4:00—Hank Keene & Hillbillies 4:15—Studio Program 4:30—Rhythm Five 4:45—Eunice Wright Brandt—Planist 5:00—Sunset Hour 5:45—Melody Moods—Frances Baldwin 6:00—Bulletins 6:05—Serenading Strings 6:30-Merry Madcaps

RADIOLOGGING WITH BETTY BURTT

Since our recent questions on this page to Joe Kerr, anent Ronnie and Van, we have received a nice letter from Van, telling us about a note that we never did get; telling us, also, that the Song Shop is in danger of being permanently padlocked. My goodness, Customers, are we going to stand for THAT? Let's all go off with simultaneous bangs that will reach to the farthest corners of the radio heavens!!! As we understand it, just Horace and Buster will be on WNAC. Personally, we prefer the familiar "Shoppy" with the fine singing of its genial proprietors, their amusing intimate comments, and just a touch of the hi-hi-hired hands. With a few changes, the Song Shop would be better network material than many chain programs we've heard. Of course that's only OUR If you agree with us,-Say It With Letters, and get their non-RADIOLOG-ing friends to do the same that's our advice. We don't guarantee it'll work-but it's the best we can think of. It might at least result in keeping the Song Shop open. Van also assured us we were correct in believing we'd heard "Songs For Sale" in the S. Shop a short time before it was announced on that Whiteman program, and he said the same thing had happened three or four times before, with other songs.

RADIOLUGGINGS. And while we're in the business, if the BLASE columnist will kindly shut his eyes and stop up his ears, we'll indulge in another bit of back-patting and horn-tooting-and remind you that we were early and enthusiastic in our praise of Emerson Gill's fine band from Cleveland, on their first visit to this section earlier in the season, and call your attention to their return to Norumbega Park "by popular demand." It's a real pleasure to say, "We told you you'd like 'em!" They've been one of our own favorites for years and years, over WTAM. . . . Maybe we could hire out helping Ben Berpick horses . . . Forgot squeeze into our Specht story the

fact that Paul has turned out several songs . . . under two sumed names . . . which he confided to us. . . HE must have faith that a woman CAN keep a secret! When he's back on the air, listen for the lovely theme, with its haunting harmonies, which identifies his dance programa; it's Paul's own composition, the musical expression of an unhappy episode in his life, not long ago. His interest in amateur musicians became generally known two or three years ago, when he conducted an Opportunity Contest which was gracefully termed by a NY radio columnist "Specht's gesture of friendliness to the unknown composer." And a number of currently popular musicians and band leaders either started their careers or developed them under the big baton and fiddle man from Mr. Penn's w. k. woodlot. . . . If Matt Thompkins' book-reading hobo acquaintance isn't Moonshine and Honeysuckle's "Clem Betts" we'll eat a peck of Thompkins Corner earth . . . and we know we're safe for we just couldn't mistake that marvelous voice of Louis Mason's. If we were voting on the most fascinating and pleasing voices we've ever heard on the air, we'd place Rabbi Harry Levi first and Louis Mason second . . . and third? . . . ah-h-h!!! "You don't need three guesses . . . " -of course!!! Singin' Sam. . . . We wish some of the folks who run off phonograph records, here and there, would stop saying "Coon Sanders and HIS Orchestra." Can ic be they haven't heard of the tragic death of Carleton Coon, of this organization? And that they don't know Joe Sanders, the old left-hander himself? We thought everybody in radio knew ... "Tender Child" may prove an out-standing hit-but not with us. . . . That "Sweetest Voice in Dixie" (WBT) must have listened with all his ears to Art Jarrett singing "Paradise." This Charlotte station comes in like a local -and better than some of 'emwith its new increased power. . . . And now we're . . . SIGNIN' OFF!

Friday — (Continued)

7:05—Organ Reveries 7:30—Lanny Ross—Tenor 7:45—Studio Program 8:00—Countess Olga Albani 9:00—Eskimo Night Club 9:30—The Travelers Hour 10:00—Concert Orchestra 11:00-Bulletins 11:04—Art Jarrett's Orchestra 11:30—New Yorker Orchestra WTAG-WORCESTER (516.9m) 580 A. M. 8:00-Quaker Early Birds 8:15—Morning Devotions 8:30—Cheerio 9:00—Morning Glee Club 9:15—Organ—Capitol Theatre 9:45—Pie Plant Pete 10:00-Three Orphans 10:15—Breen and de Rose 10:30—The Strolling Fiddler 10:45—Betty Crocker 11:00—U. S. Marine Band P. M. 12:00—Johnny Marvin—Tenor 12:15—On Wings of Song 12:30—Produce Market Report 12:35—Farm Flashes 12:45—Popular Program
1:01—News Bulletins
1:15—New Yorker Orchestra
1:30—Palais D'Or Orchestra 2:15-Varieties 2:30—Muted Strings 2:45—Tales of Great Northwest 3:00—Three Shades of Blue Biding 3:15—Adventures in Hobby Riding 3:30-Women's Radio Revue 4:00-Hank Keene & Hill Billies 4:30-Tea Dansante 4:45—Lady Next Door 5:00—May We Present 5:15-Swanee Serenaders

5:30—Echoes of Erin 5:45—G. E. Circle 6:00—Bancroft Hotel Ensemble 6:30—News Bulletins 6:38—The Gay Nineties 7:00—Powers Coke Presentation 7:15—Chandu—The Magician 7:30 to 9:30—Same as WEEI 9:30—Pond's Dance Orchestra 10:00—Paul Whiteman's Chieftains 10:30—Phantom of Crestwood 10:45-Soloists 11:01—News Bulletins 11:07—Weather Report 11:10—Dave Dalton & Orchestra 11:30—Hotel New Yorker Orchestra WEAN-PROVIDENCE (384m) 990k A. M. 7:30—Globe Trotter 7:45—Morning Devotions 8:00-Salon Musicale 8:30-Musical Memories 8:45—R. I. Information Service 9:00 to 11:00—Same as WAAB 11:00—The Captivators 11:30—Cooking School 11:45 to 1:00-Same as WNAC P. M. 1:00-R. I. Information 1:30—Atlantic City Musicale 2:00—The Gossipers 2:15—Chamber of Commerce 2:30 to 5:45—Same as WNAC 5:45—Wrigley Indians 6:01-Globe Trotter 6:15—Howard Lanin & Yoeng's Orch. 6:30—Vaughn de Leath 6:45 to 7:30-Same as WNAC 7:30—Novelty Orchestra 7:45 to 10:15—Same as WNAC 10:15 to 12:00—Same as WAAB 12:00 to 1:00-Same as WNAC

SATURDAY, SEPTEMBER 3, 1932

WEEI-BOSTON (508m) 590k A. M. 6:45—Tower Health Exercises 8:00—Quaker Early Birds 8:15—E. B. Rideout 8:20—Looking Over the Morning Paper 8:30-Cheerio 9:30—Morning Glee Club 9:15—Top O' the Morning 9:30—Moss and Jones 9:45—Pie Plant Pete 10:00-Thru Lighted Windows 10:15—WEEI Organist—Del Castilio-10:30—Young Artists Trio 10:45-Breen & de Rose 11:00-'Cello Recital 11:15—Radio Household Institute
11:30—Swen Swenson & Swedehearts
7:46—News Flashes 12:00—On Wings of Song 12:15—News Despatches 12:25—WEEI Organist 1:00—Stock Exchange Quotations
1:10—The Week-Enders
1:30—Paul Murphy's Troubadours
2:00—Dick Snyder & Orchestra 2:30—To be announced 3:30—Godfrey Ludlow—Violinist 3:45—Matinee Gems 4:00-News Despatches 4:10—Jimmle Russo's Orchestra 4:40—To be announced 4:50—Sam Bittell and Orchestra 5:15—Crockerville Mountaineers 5:30—WEEI Organist

5:55—Prof. Ritter's Tap Dancers 6:00—The Evening Tattler 6:30—News Despatches 6:40—The Twilight Hour 7:00—Joe Rines & Orchestra 7:30-Political Talk 7:45—Rise of the Goldbergs 8:00—S. S. Mayflower Dance Orch. 8:30—"K7" Mystery Serial 9:00—Erno Rapee's Orchestra 10:00—Lucky Strike Dance Orchestra
11:00—Weather, Road and Fishing
11:05—News Despatches
11:15—Merle Thorpe
11:30—Paul Whiteman's Orchestra WAAB-BOSTON (212.6m) 1410k 8:00-Musical Memories 8:15—Salon Musicale 8:45—Vocal Art Trio 9:00-Little Jack Little 9:15-The Commuters 9:45-Songs of Out of Doors 10:00-The Ambassadors 10:15-Catherine MacKenzie 10:30—Salon Orchestra 11:00—The Feature Forecaster 11:15—Shopping News P. M. 12:00—Stock Market Quotations 12:15—Farm Flashes 12:30—Organ Tones 1:00—Hotel Taft Orchestra

FROM THE FANS

- F. R. P. (Bridgeport, Conn.)—The Landt Trio and White started their series in 1928, and now after 1,246 consecutive broadcasts, they are taking a vacation by swinging around the RKO Circuit for ten weeks with a vaudeville act. The Landt Trio are Dan, Karl, and Jack, while White's first name is Howard. They are natives of Scranton, Pennsylvania. The Landts do the singing while White does the piano playing and arranging. Their program is known as "On the 8:15."
- V. W. T. (Bristol, R. I.)—Henry McLemore, better known as "Professor Henry McLemore" was born in Macon, Georgia. Henry is now being heard each Monday, Wednesday and Friday over WNAC and the Columbia Broadcasting System. Henry is quite well known as a sports authority, and was formerly heard on the Robert Burns Panatela program in that capacity. His program was known as "Football Forecast."
- S. S. (Augusta, Maine)—The Boswell Sisters, Connie, Martha and Vet, are really sisters in spite of what you hear to the contrary. The Mills Brothers are also honest-to-goodness brothers. The Boswell Sisters hail from New Orleans, and it is true that they were singing over NBC before CBS tied them up to a long term contract. The Mills Brothers, however, came directly to CBS.
- G. L. (Amesbury, Mass.)—William Brenton was born in Hartford, Conn., on August 22, 1906. He is a graduate of Exeter Academy and Princeton University, where he graduated as a Phi Beta Kappa in 27. He is the original Bob of the popular Mary and Bob team of the True Story Hour. He has been at Columbia for about a year and a half, as an announcer.
- N. 1. F. (Belfast, Maine)—Howard Claney is the announcer on the Lucky Strike programs. Howard was born in Pittsburgh, April 1, 1898. He attended the Carnegie Institute of Technology. Claney was a staff actor at NBC, and it was not until 1930, after he had severed

- his connection with the NBC dramatic staff, that he took an announcerial position.
- G. S. (Bridgeport, Conn.)—Aileen Clark, formerly heard on the Club Valspar program, is no longer heard on a regular program. She recently appeared with Paul Whiteman's orchestra as a guest artist. She was signed with NBC on August 27, 1931. She is twenty-five years old, is married and has a son.
- V. Y. (Berlin, N. H.)—You are correct in assuming that Harriet Lee was an exclusive CBS artist before becoming affiliated with NBC. She won the title of Miss Radio in 1931. She is a native of Chicago. She joined NBC early in 1932 to contribute her repertoire of semiclassical melodies to the Edgeworth program, which has since gone off the air.
- H. H. (Newport, R. I.)—Harry Richman will continue on the Chase & Sanborn program until the fall, when Eddie Cantor will return to this program. Harry is a native of Cincinnati. Few people ever think of Harry as a song writer, but he is the composer of "Walking My Baby Back Home," "There Ought to Be a Moonlight Saving Time," and a score of other hits.
- K. W. (Rutland, Vt.)—David Ross was born in New York, and he is thirty-seven years of age. He is five feet, five inches tall, and has deep blue eyes. According to public consensus, David is the most popular announcer on the air today. A picture and a biography of David appeared in a recent issue of RADIOLOG

Righto!

"A cigar is only a cigar, but a good woman is a cook," according to George Rector, famous restauranteur heard in the Our Daily Food Program.

Just Like a Woman

"You mustn't believe everything you hear," cautioned Frank Crumit. "I don't," explained Julia Sanderson, "but I sure do like to repeat it."

Saturday — (Continued)

1:30—Madison String Ensemble 2:00—Shopping News 2:30—Dance Marathon 2:45—News Flashes WBZ-WBZA-BOSTON (303m) 990k A. M. 7:00—Musical Clock 7:45—Morning Minstrels 8:00—Rise and Shine 2:45—News Flashes
3:00—Braves vs Phillies
5:00—Dancing by the Sea
5:30—Melody Mart
5:45—Hotel Taft Orchestra
6:00—Freddie Martin's Orchestra
6:30—Baseball Scores
6:35—Jack Miller & Orchestra
6:45—Francis J. Cronin
7:01—News Flashes 8:15—Sunbirds—String Ensemble 8:30—Grin and Bearlt 8:45—John Fogarty—Tenor 9:01—Waltzes 9:15—Virginia Reade 9:30—Vic and Sade 9:45—Nothing but the Truth 6:45—Francis J. Cronin
7:01—News Flashes
7:15—"Big Brother" Bob Emery
7:30—Elizabeth Travis Behnke
7:45—Rhythm Twins—Paul Cormier
7:45—Rhythm Twins—Paul Cormier
7:45—Nothing but the Truth
10:45—Our Daily Food
10:45—Consolaires
11:00—John Marion—Pianist 11:00—John Marion—Pianist 11:15—Rhythm Rambiers 11:45—Spanish Idylls 8:00—The Gossipers
8:15—Dance Marathon
8:30—News—Tip O'Neill
8:45—Program of Negro Spirituals
9:00—Emerson Gill's Orchestra P. M. 12:01—The Monitor Views the News 12:15—Pat Barnes 12:30—Songs of the day 12:45—Boy Scout Troop 9:30-Grace Donahue-F. J. Cronin 10:01—Baseball Scores 10:06—News Flashes 12:45—Boy Scout Troop
1:00—Weather
1:05—Boston Produce Market
1:10—Springfield Produce Market
1:15—4-H Club Program
1:30—National Grange Program
2:30—NBC Farm Forum
3:00—Radio Troubadours
3:00—Radio Troubadours 10:15—Public Affairs Institute 10:45—Coral Islanders 11:15-Dancing by the Sea 11:30-St. Moritz Orchestra WNAC-BOSTON (243.8m) 1280k A. M.
6:30—Sunrise Melodies
7:16—News Flashes
7:30—Shopping News
8:45—Pebecco Pals 3:30—Cancer Education 3:45—Bradford Organ—Doris Tirrell 4:00-Ben Wilcon's Orchestra 4:30—Concert Favorites 5:00—Frank Dalton's Orchestra 9:00—Nine O'Clock Serenaders 9:15—Yankee Singers 5:45-Little Orphan Annie 6:00-Teaberry Sports Revue 6:10-Edward Jardon-Tenor 9:30-The Sentinels 9:35—The Sections
9:45—Sunshine Bill
10:00—Earle Nelson
10:15—Blue Anchor Salute to Health
10:30—The Song Album
10:45—The Modernists 6:15—The Monitor Views The News 6:30—O'Leary's Irish Minstrels 6:45—Ray Meyers—"The Nautilus" 7:00—Amos 'n' Andy 11:00—Adventures of Helen & Mary 11:30—Columbia Revue 7:00—Amos 'n' Andy
7:15—Collegians
7:30—Cuckoo—Raymond Knight
8:00—Barn Dance
8:30—Russian Festival
9:00—El Toro Week-End Program 12:00—News from Shepard Stores
12:06—Traveler News Flashes
12:05—Yoeng's Orchestra
1:00—Shopping News 9:00—El Toro Week-End Program 9:30—New York Orchestra 10:00—Joe Rines' Orchestra 10:30—The Three Keys 10:45—Republican News Builetins 11:00—Teaberry Sports Review 11:15—Caesare Sodero's Orchestra 12:00—Waldorf Astoria Orchestra 2:10—Shopping News 2:00—Shurday Syncopators 2:20—Columbia Salon Orchestra 3:00—Boston Popular Revue 3:30-The Round Towners 4:00-Spanish Serenade 4:30—Palisades Orchestra 5:00—The Dance Parade WTIC HARTFORD (282,8m) 1060k 5:15-Musical Sketchbook A. M. 5:30-Skippy 6:00—News—Baseball Scores 6:15—Musical Brevities 7:00—Organ Recital 7:30—Sunshine Serenaders 8:00—Pie Plant Pete 6:30—"Big Brother" 6:45—Ozzie Nelson & Orchestra 8:15-Morning Devotions 8:30-"Cheerio" 7:15—William Vincent Hall 7:30—Piano Pictures 7:45—Do Re Mi—Female Trio 8:00—Edwin C. Hill 9:00-Shopping with Susan 10:00—The Mixing Bowl 10:30—Piano Recital 10:45-Symphonic Syncopation 11:15—Radio Household Institute 11:30—Swen Swenson's Swedehearts 8:15—Vaughn de Leath 8:30—Syracuse Variety Hour 9:00—Isham Jones & Orchestra 9:30—Ann Leaf P. M. 12:00-On Wings of Song 12:15—Bulletins
12:20—Farm and Home Forum
1:00—The Week-Enders
1:30—Blue Room Echoes 10:09—Chesterfield Program 10:15—Rosebud Dining Room 10:30—Emerson Gill's Orchestra 11:00—Baseball Scores 11:06—Record News Flashes 11:15—Organ Recital 2:00—Studio Program 2:15—Aab Studio Recital 2:45—Whispering Banjos 11:30—Carl Moore & Blue Heaven Boys
12:30—Guv Lombardo & Orchestra
12:30—Noble Sissle & Orchestra 3:00—Merry Madcaps—Cloutier 3:30—Saturday Matinee

SIMPLICITY IN FOODS

By MARJORIE MILLS, Director

of the New England Kitchen of the Air at Radio Station WEEI, Boston Monday, Wednesday and Friday, 2:30—3:00 P. M. over

WEEI, Boston; WTAG, Worcester; WJAR, Providence; WCSH, Portland

I've just been reading the scolding remarks of an English woman who claims we are spoiling our lives with luxuries. We have lost the priceless boon of simplicity and, as a result, our lives are congested and discontented.

There's just enough truth in what she says to make it worth while wading through her querulous harangue. She says we all look on the superfluous things of life as absolute necessities. Do you think she is right?

Then the lady gets to food and we're ready to quarrel with her. She doesn't exactly recommend a fruit and nut regime, nibbled whenever and wherever hunger overtakes one, but I know she would like to do away with carefully set and appointed tables, home baked loaves of bread and cake, fussy salads and intricate desserts.

We all feel at times we're giving a great deal of our lives, ever so many precious hours of it, to tasks that have to be done all over again the next day. And we wish we could dine off paper plates and eliminate dishes and never, never see a kitchen range as long as we live.

Anyway, here's a few recipes and, perhaps, under the influence of the woman's sermon they are a bit simpler than usual.

There's a molded cheese salad that ought to have every superlative adjective in the dictionary attached to it. It's creamy and delicious, easy to make, substantial enough for a main supper or luncheon dish and ever so inexpensive.

Certainly the female evangelist for simplicity wouldn't approve of bothering to make filled cookies, but think nothing of it and make them. See if the family isn't enthusiastic. You can combine all sorts of original fruits and nuts and conserves in the filling mixture, which you may happen to have on hand.

Escalloped macaroni with vegetables is another discovery for the housekeeper whose beginning-ofthe-month budget needs balancing. With all the new fresh vegetables combined with macaroni you can make a perfectly delicious loaf to be served with a green salad or hot biscuits. For dessert fluffy little puffs of hot steamed pudding, topped with ice cold hard sauce made with plenty of crushed fresh raspberries.

Filled Cookies

1 cup sugar 1-2 cup shortening

l egg

1-2 cup milk 3 1-2 cups flour

3 teaspoons baking powder

1-2 teaspoon salt 1 teaspoon vanilla

Mix in order given. Sift flour with baking powder and salt before adding. Roll thin. Place on oiled baking sheets. Put a spoonful of filling on each. Place another cookie on top. Press down the edges. Bake at 375 degrees F. for 10 minutes.

Filling

1-2 cup sugar 1 tablespoon flour

1 teaspoon lemon juice 1 cup chopped raisins 1-2 cup water

Dates, Figs, apricots or any marmalade may be used in place of raisins.

Molded Cheese Salad

2 cups hot milk
1-2 cup grated cheese
1 envelope gelatin
1-2 temspoon salt
1 teaspoon mustard
1 teaspoon vinegar
1 egg
Pimentos

Melt cheese in hot milk. Stir together vinegar, gelatin, salt and mustard. Dissolve a little of the hot liquid, then stir in melted cheese, add well-beaten egg and cook until it thickens. If the mixture curdles, use an egg beater. Pour into molds rinsed in cold water. Cool. Serve on lettuce with boiled salad dressing and garnish with sliced pimentos, green pepper or olives. This also makes a good sandwich filling.

(Continued on Page 30)

Saturday - (Continued)

WTAG-WORCESTER (516.9m) 680 8:00-Quaker Early Birds 8:15-Morning Devotions 8:30-Cheerio 9:00-Morning Glee Club 9:15—Organ—Capitol Theatre 9:45-Pie Plant l'ete 10:00-Thru Lighted 10:15—Souvenirs of Melody 10:30—Young Artists Trio 11:00 to 12:00-Same as WEE1 12:00-On Wings of Song 12:30-Produce Market Report 12:35-Farm Flashes 12:35—Farm rasnes
12:45—Chester Gaylord—Songs
1:01—News Bulletins
1:10—The Week-Enders
1:30—Hotel New Yorker
2:00—Varieties 3:00—Pictures in Harmony 3:30—Godfrey Ludlow—Violinist 3:45—Matinee Gems 4:30-The Lady Next Door 5:10—Melodic Gems 5:15—Paul Whiteman's Rhythm Boys 5:30—Andy Sanella's Orchestra 6:00-Bancroft Hotel Ensemble 6:30-News Bulletins .6:38—Le Trio Charmante 6:45—Donald Novis & Orchestra 7:00-Don Amados Orchestra 7:30-Indigo Twins 7:45-The Goldbergs 8:00-Harlem Fantasy 8:30 to 11:00-Same as WEE1

11:00—News Bulletins 11:15—Merie Thorpe, 11:30—Paul Whiteman's Chieftains 12:00—Ralph Kirbery 12:05—Buddy Rogers & Cavaliers 12:30-Don Bestors Orchestra WEAN-PROVIDENCE (384m) 990k A. M. 7:30-Globe Trotter 7:45-Morning Devotions 8:00-Salon Musicale 8:30-Musical Memories 8:45-R. I. Information Service 9:00-Nine O'Clock Serenaders 9:15—The Commuters 9:30—The Sentinels 9:45-Sunshine Bill 10:00—The Ambassadors 10:15 to 11:00—Same as WNAC 11:00-Music Club 11:30 to 1:00-Same as WNAC 1:00-R. I. Information Service 1:30—Madison String Ensemble 2:00—The Gossipers 2:15—WEAN Women's Federation 2:30—Columbia Salon Orchestra 3:00-Braves vs. Phillies 5:00 to 6:00-Same as WNAC 6:01-News-Baseball Scores 6:15—Freddie Martin's Orchestra 6:30—"Big Brother" Bob Emery 6:45 to 10:15—Same as WAAB 10:15 to 11:00—Same as WAAB 11:00-Columbia Symphony Orchestra 11:30-St. Moritz Orchestra 12:00 to 1:00-Same as WNAC

Mirror of Fashion

(Continued from Page 21)

. . . a la Garbo; contrasting cuffs are long and close-fitting, while sleeves are full and almost 'leg-omuttonish' below dropped-shoulder lines. Our space grows limited, but we're going to steal just enough to mention the Poncho, . . a simple blouse that can easily be made at home from a yard or so of silk or one of the new sheers, by folding the material in half, cutting out the desired neckline, and shaping the sides to form short cape sleeves and ends to tie . . . the front at centre-back and vice versa. Finish the edges and lo and behold! a chic little blouse for any occasion . . . the suitability being governed by the material used.

The most unusual accessory New York showed us, was a glove of transparent velvet, or 'shirred' appearance. These gloves were in black or white and came just above the wrist.

BUT . . . we've just remembered that it's still vacation . . . so until next week, when holidays will be exactly one year away,

Simplicity in Foods (Continued from Page 29) Escalloped Macaroni With Vegetables package macaroni

1 cup cooked, diced turnips
1 cup cooked, diced carrots
1 cup cooked peas or string beans
1-2 cup cooked celery
1-2 onion, chopped very fine
1 cup milk
2 tablespoons butter
3 tablespoons flour

cup vegetable stock Break the macaroni in small pieces and cook in plenty of boiling, salted water for 15 minutes, then drain. Melt the fat, add flour and when well blended stir in the milk and the vegetable stock. The water from any of the cooked vegetables may be used for this. Stir constantly until thickened and boiling. Mix all the vegetables carefully and season with salt and pepper. Arrange alternate layers of macaroni, vegetables and sauce in a well-greased baking layer. macaroni for top Have with buttered Sprinkle crumbs and bake in a hot oven-400 degrees F. for 15 to 20 minutes, or until well browned.

Urge For Realism

The urge for realism in radio drama has gained a new disciple in Dana Noves, director of the Love

Story broadcasts.

Recently, it will be recalled, Columbia made radio dramatic history by putting on an entire play from various parts of a midtown hotel with authentic background noises. Director Noves listened in and determined to attempt a similar ex-

periment.

The first opportunity arose when the script of a Love Story play called for an elevator scene. A microphone was placed beside a Columbia building elevator and an actress stepped out of the when it reached the studio floor and asked directions of the operator. Noves said that the sounds of the opening and shutting of an elevator door could not have been perfectly simulated in the studio and was enthusiastic over the innovation.

Lucky or Unlucky?

Helene Dumas is one radio actress who has had occasion to be thankful that television is still around the corner. The attractive young artist appeared in the studios for the recent presentation of "Skyscraper" with her head, neck and arms swathed in bandages, the result of an encounter with poison ivy.

Satisfied

Donald Novis is not one to seek the limelight. When he is called on to go to receptions, he generally sits in a corner of the room hoping nobody will come along and try to "lionize" him. The other afternoon, a baritone was singing while Novis sat quietly at the side of an aging dowager and listened. When the baritone finished, the woman turned to Novis and said, "It's too bad you never studied music, my son, you might be up there instead of him." And Novis replied, "Oh no, madame, I'm veryhappy where I am."

Had to Have It

There is an interesting story behind "Singing a Song to the Stars" which Cliff Edwards "Ukelele Ike"

offered on a recent program. Several years ago Cliff was engaged for the motion picture, "Montana Moon." Just before the cast left to go "on location," Cliff was given a new number to sing. It was "Singing a Song to the Stars." Cliff called for a piano, and it was placed in the baggage car. When they came to the end of the railroad line. Cliff felt that he had not mastered the tune and the piano had to be taken aboard the backs of two donkeys to the mountain setting. After the picture was com-pleted, there was a big celebration, the feature of which was tossing the piano into the canyon below.

First Broadcast

George Brown, composer American ballads, attended his first radio broadcast recently when the McCravy Brothers introduced latest song, "Old Spinning bel." The brothers used his Wheel." Brown's original manuscript.

Honorary Degree Julia Sanderson: She won her de-

gree at a co-ed institution. Frank Crumit: What is she-an M. A.,

Miss Sanderson: No, an M-R-S.

Novel

They do things differently in The "Press Listening England. Room" of the BBC's new building, Broadcasting House, is in the basement. But the "Vaudeville Studio" is in the sub-basement.

Main Advantage

John Wiggin, NBC production man, observes that the good thing about having a moustache is that it permits "you to drink your soup and have it too."

Took No Chances

There is an interesting little story about the Boswell sisters that pertains to the recent visit paid by the famous maestro. Willem von Hoogenstraten. had told them he would call at noon. The girls were alone at home and feared that they would never awake in time to "look their best." So they solved the problem-by sitting up all night to wait for him.

WITHIN THE LINES JACK D. BRINKLEY

HOW DO YOU DO? I'm going into my files for the first item in this week's column. This doesn't mean I'm so hard put for news that past material must be drawn upon. No sir, there is quite enough in the air at present. You see, it's because this writer has a little score to settle with the composing room of this magazine. I know it's my fault, when I write too much, and the last item or two has to be cut and thrown away in order to get the column on one page; but you've missed several little pieces, which I particularly wished to get in. Well, Mr. Printer, I'll fool you this week by putting the last car first. In fact, I'm going to stick in several of those items, which failed to find space before.

The first program sent out over the newest New England Network by WTIC sounded mighty pleasant to these ears, and the announcing of Bill Coyle was excellent. Some of the nice predictions this boy applied to that quartet might easily be tacked under his own name. Congratulations, Mr. Coyle!

Recent newspaper stories concerning special pick-ups of sound effects on location to serve as a background for radio drama, remind me that almost two years ago, Bob Coe and I stuck a microphone out of a window and successfully utilized the actual street noises for a scene in "Southern Cameos," enacted in the studio at the same time. The idea isn't so new, after all.

Who believes Irving Berlin wrote "Lullaby of The Leaves"? NAIVE?

Eddie Cantor will slip out of that bull-fighter's costume and leave

Hollywood for New York and broadcasting under the Chase and Sanborn banner in the near future, just as I promised you when he left that same program. Regardless of what you may read elesewhere, the microphone contract is signed and sealed. . . . Myrt and Marge are already receiving letters of welcome for their return . . . Sorry to learn that Cliff Edwards prefers the screen to the radio studio, waves goodbye to the transmitter without the least regret . . . Ed Wynn is packing up, preparatory to leaving the air for a tour with "The Laugh Parade" . . . A new cowboy program, sponsored by the Hecker H-O Company, will begin September 26, to be heard from the Columbia system thrice weekly. the Columbia system times to the columbia with the talkies, is turning to Television with high hopes. . . Mike Hanapi and the Ilima Islanders may be interested to know that former Mayor Wilson of Honolulu is said to be planning a niche in the Chicago World's fair. . . . Announcer Louis Marden has caught this scribe's enthusiasm for the fair islands of the Pacific, and is learning both the music and the language; at least, enough to make a job at KGU interesting. . . Chicago is troubled with many of those same radio audition rackets, which I discovered in Boston, and discussed in this column recently. . . Just before closing, one of those "last" items amputated by the printer, was a word of praise for Miss Betty Burtt's interesting column. Sorry you didn't get it before.

Thus our program ends. Thank you very much for looking-in. Goodnight... Goodnight.

DO YOU KNOW

. . . That Jay Flippen refuses to cut his hair more than once a month? That Georgie Price will soon start work on a series of movie shorts featuring various versions of his comedy song, "Imagine My Embarrassment"? That there is an Arthur Tracy Club in Long Island which has 3,000 members? . . . That Sophie Tucker claims to be the first woman to appear on the American stage with a jazz-band? That WBT, Charlotte, N. C., has had a highway named after it? That NBC's "Dream Girl," Alice Joy, is now singing over WTAM in Cleveland? That Charles O'Connor, youngest NBC announcer, received much of his theatrical experience as a member of Daniel Frohman's summer theatre colony at Peterboro, N. H.? . . . That June Pursell was a model before she turned to radio? . . . That Howard Claney is the most versatile member of the NBC announcing staff? That Clyde Doerr started his professional musical career as a violinist with the San Jose Orchestra in California? . . . That Harry Richman never lets a letter-mash note or threat-go unanswered? That William Merrigan Daly was managing editor of Everybody's Magazine before he decided to abandon a literary career for music? That Phillips H. Lord owns a 36-foot fishing smack and a 60-foot power yacht? . . . That The Three Keys, NBC's newest harmony finds never use music, as they can't read it, and as a result, all their work is memorized? That Jimmie Wallington has developed into an ardent sailor, with yacht, white duck uniform, salty slang and everything? That the Stebbins Boys, Arthur Allen and Parker Fennelly both lived in Maine during their boyhood? That Alfred Corn, "Sammy" of the Goldbergs, has taken up singing lessons and aims at grand opera? . . . That WBZ has contributed six announcers to the NBC staff, more than any other station? That Merle Alcock, Goodyear soloist, wears only white and pastel colors when broadcasting? That Frank Parker is now taking his first vacation in three years?. . . . That if Buddy Rogers is willing to write it, any one of three New York publishers will publish a book on the humorous side of Hollywood? That Leo Reisman's orchestra has played at the same hotel in Boston for fifteen years? . . . That Phil Dewey, who left the Men About Town a year ago to join the Revelers quartet, has left the Revelers to rejoin his trio? That Welcome Lewis objects strenuously when any one puts her first name in quotation marks? . . . That Jack Fulton's new theme song, "You'll always be a Sweetheart to Me," was written especially for the tenor by Peter de Rose? That the McCravy Brothers have been offered a contract to broadcast and make personal appearances in England, but they can't face the idea of getting so far away from Southern cooking? That Samuel Robinson, President of the American Grocery Stores, recently requested 16,854 copies of one of Rev. Charles L. Goodell's sermons? That "Danzon," the Cuban dance number that Nat Shilkret introduced on a recent edition of "Music That Satisfies," was written by Carl Kress, guitarist in his ensemble?

TUNE IN ON --

HECTOR DELARA-Sunday, August 28, at 1:00 P. M. over WEEI. Sings with Garcia's Mexican Marimba Band.

DR. FREDERICK K. STAMM—Sunday, August 28, at 4:30 P. M. over WBZ. "Discipline of Life."

DONALD NOVIS-Sunday, August 28, at 7:00 P. M. over WEEL. Sings sacred and secular songs.

THEO KARLE-Sunday, August 28, at 7:45 P. M. over WNAC. Sings to the accompaniment of Howard Barlow's orchestra.

COLUMBIA DRAMATIC LABORATORY-Sunday, August 28, at 8:00 P. M. over WNAC. A heart rending drama.

DR. EDWARD S. RIMER-Monday, August 29, at 11:30 A. M. over "Importance of Proper Posture in Children." WNAC. HEYWOOD BROUN-Monday, August 29, at 12:00 Noon, over WEEL.

Makes his debut on the G. E. Circle.

SMACKOUTS-Monday, August 29, at 2:45 P. M. over WBZ. new comedy duo.

"LONE WOLF TRIBE"-Monday, August 29, at 5:45 P. M. over The Wrigley program returns to the air. WAAB.

"MYRT AND MARGE"-Monday, August 29, at 7:00 P. M. over

WNAC. The popular sketch is back on the air.

IDA BAILEY ALLEN—Tuesday, August 30, at 11:15 A.

WNAC. Story of Mme. Curie.

CLASSIC VARIETIES-Tuesday, August 30, at 1:15 P. M. over WEEI. A program of classical music.

MORMON TABERNACLE PROGRAM-Tuesday, August 30, at 4:00 P. M. over WBZ. A broadcast direct from Salt Lake City

ENO CRIME CLUB-Tuesday, August 30, at 9:30 P. M. over WNAC. "Murder in the Yacht."

H. G. KNIGHT-Wednesday. August 31, at 1:30 P. M. over WBZ.

"Keeping Up With the Agricultural Chemists."
INTERNATIONAL BROADCAST—Wednesday, August 31, at 2:00 P. M. over WEEI. Vienna Philharmonic Orchestra direct from Austria.

ECLIPSE OF THE SUN-Wednesday, August 31, at 4:15 P. M. over WBZ. A description of the total eclipse of the sun:

D'AVREY OF PARIS-Thursday, September 1, at 6:00 P. M. over

WEEI. Entertains with the latest hits.
MEYER THE BUYER—Thursday, September 1, at 8:30 P. M. over

WAAB. A new comic sketch. COLUMBIA REVUE-Friday. September 2, at 12:30 P. M. over

WNAC. An Oriental program.

W. J. MORSE-Friday, September 2, at 1:30 P. M. over WBZ. "Naturalizing the Soy Bean."

CANDLE LIGHTIN' TIME-Friday, September 2, at 8:30 P. M. over Negro choral music.

SPANISH IDYLLS-Saturday, September 3, at 11:45 A. M. over

WBZ. A string ensemble. SYRACUSE VARIETY HOUR-Saturday, September 3, at 8:30 P. M.

over WNAC. Variety in music. THREE KEYS-Saturday, September 3, at 10:30 P. M. over WBZ. Negro Harmony Trio.

COMING ATTRACTIONS

SEPTEMBER 5-Monday Afternoon-"Unemployment and the Five Day Week."

SEPTEMBER 6-Tuesday Afternoon-Helen Nugent and Ben Alley. SEPTEMBER 6-Tuesday Evening-"Government In A Depression."

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